



9TH EDITION

9th Edition INDUS FOOD™

Source. Process. Collaborate.

08 09 10 JANUARY, 2026

India Exposition Mart, Greater Noida, New Delhi, NCR, India

Asia's Premier Food & Beverage Trade Show

**SPONSORSHIP &
BRANDING KIT**



SPONSORSHIP & ONSITE BRANDING OPPORTUNITY

Bespoke branding spaces for your brand, offering the best branding opportunities within your budget.

ASIA'S PREMIER FOOD & BEVERAGE TRADE SHOW

Asia's Premier F&B Trade Show, where the future of the Food and Beverage industry unfolds. Indusfood offers an exclusive platform for global businesses to connect with India's dynamic food economy, known worldwide as the food economy of the future.

KEY HIGHLIGHTS



1800+
EXHIBITORS



20+
COUNTRY PAVILIONS



7,500+
INTERNATIONAL BUYERS



100+
COUNTRIES



100+
SUPERMARKET CHAINS & RETAILERS



80,000+
SQM EXHIBITION SPACE

SPONSORSHIP PACKAGES



INR 60,00,000/-

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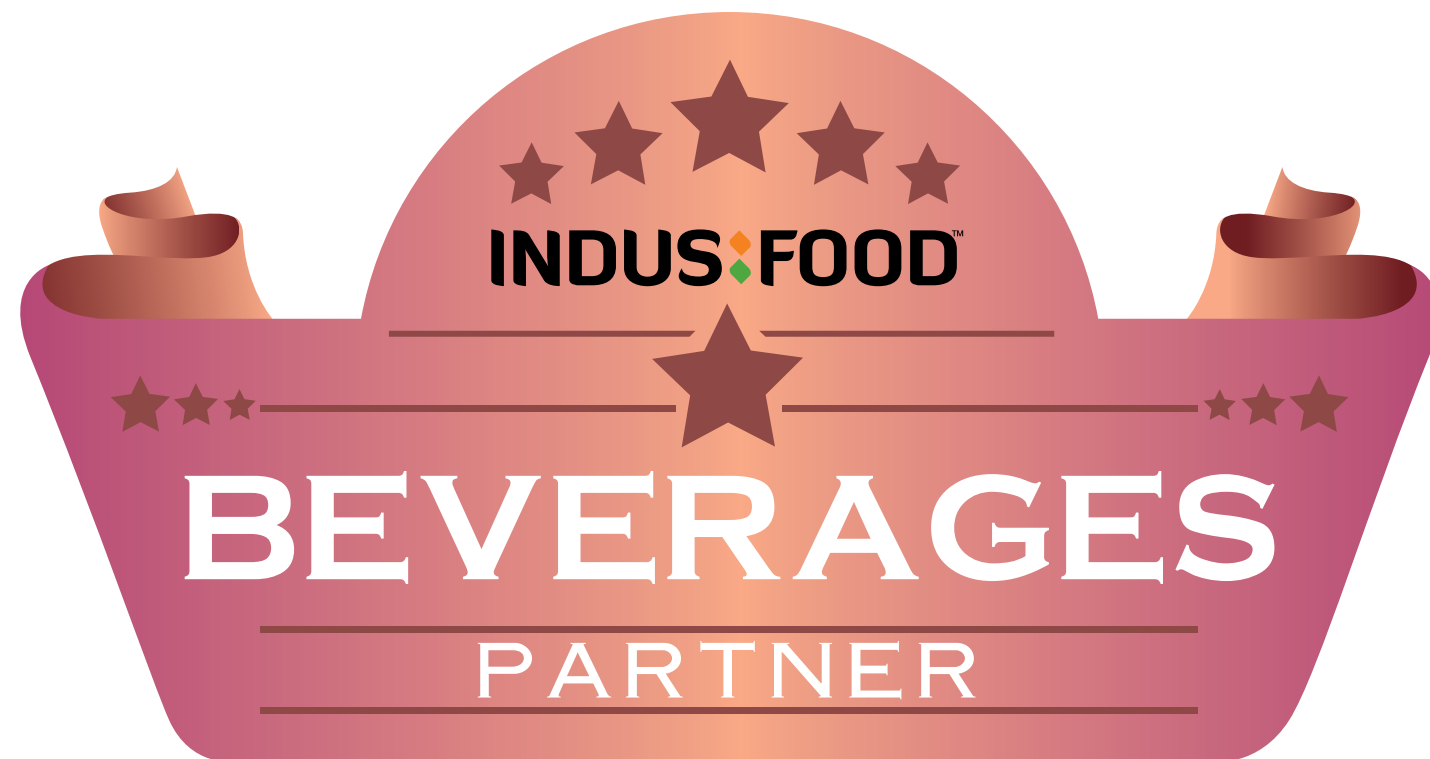
INR 45,00,000/-
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SPONSORSHIP PACKAGES



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PACKAGES**



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Package

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PACKAGES**



INR 20,00,000/-

Exclusive Sponsor
Package

EXCLUSIVE BRANDING LANYARD

Sponsor will gain high visibility at the venue with the name/logo prominently displayed on each Lanyard. An excellent medium to attract visibility and make your presence felt with every attendee.



CODE	AVAILABILITY	DISTRIBUTION	TOTAL COST
INB-01	01	15,000 APPROX	7,00,000/-INR (18% GST Extra)

EXCLUSIVE BRANDING DELEGATE BAGS

Get your brand in front of a captive Buyers, raise your profile and spread the word about your products & services.

* This image for display purpose only final deisgn can be change.



CODE	AVAILABILITY	DISTRIBUTION	TOTAL COST	
INB-02	01	7,500 APPROX	7,00,000/-INR (18% GST Extra)	+ Sponsor Logo on one side of the Carry bag. Company Brochure & Sample



INDOOR BRANDING

INSIDE HALL BRANDING

MEZZANINE



HALL-09

CODE
INB03, INB04, INB05, INB06

DIMENSION
20 x 8 ft
(W x H)

QUANTITY
1

TOTAL
4

COST OF EACH
1,25,000/-INR
(18% GST Extra)

HALL-10

CODE
INB07, INB08, INB09, INB10

DIMENSION
20 x 8 ft
(W x H)

QUANTITY
1

TOTAL
4

COST OF EACH
1,25,000/-INR
(18% GST Extra)

HALL-11

CODE
INB11, INB12, INB13, INB14

DIMENSION
20 x 8 ft
(W x H)

QUANTITY
1

TOTAL
4

COST OF EACH
1,25,000/-INR
(18% GST Extra)

HALL-12

CODE
INB15, INB16, INB17, INB18

DIMENSION
20 x 8 ft
(W x H)

QUANTITY
1

TOTAL
4

COST OF EACH
1,25,000/-INR
(18% GST Extra)

HALL-14

CODE
INB19, INB20, INB21, INB22

DIMENSION
20 x 8 ft
(W x H)

QUANTITY
1

TOTAL
4

COST OF EACH
1,25,000/-INR
(18% GST Extra)

HALL-15

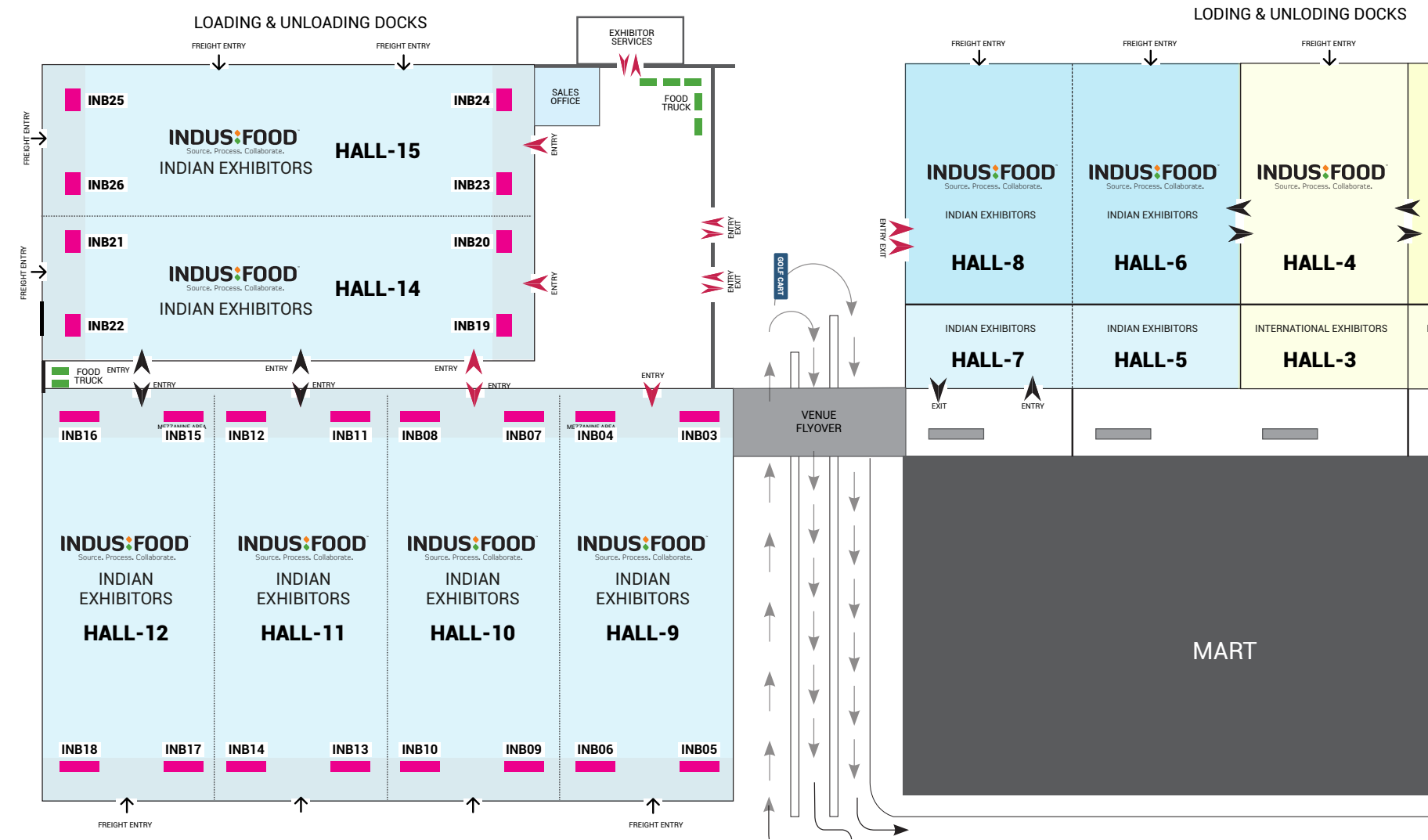
CODE
INB23, INB24, INB25, INB26

DIMENSION
20 x 8 ft
(W x H)

QUANTITY
1

TOTAL
4

COST OF EACH
1,25,000/-INR
(18% GST Extra)

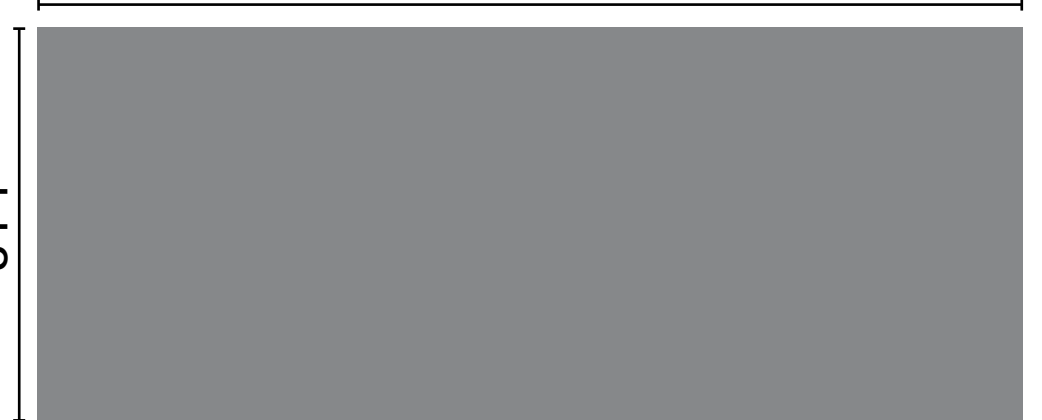


POSTER
SIZE



8 FT

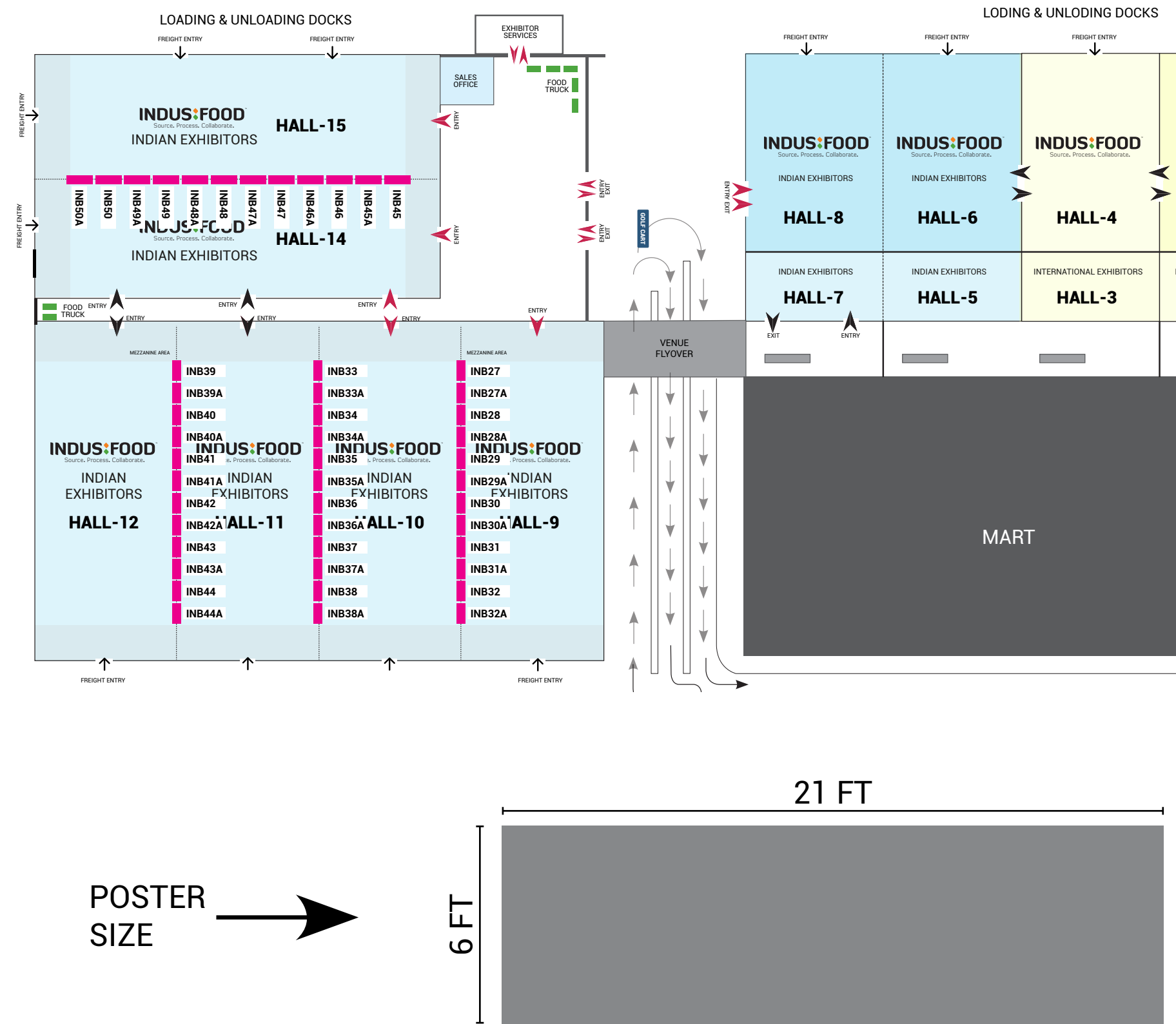
20 FT



INSIDE HALL BRANDING PILLAR



CODE	HALL-09 & 10 INB27, INB27A, INB28, INB28A, INB29, INB29A, INB30, INB30A, INB31, INB31A, INB32, INB32A,	DIMENSION 21 x 6 ft (W x H)	QUANTITY 1	TOTAL 12	COST EACH 1,40,000/-INR (18% GST Extra)
CODE	HALL-10 & 11 INB33, INB33A, INB34, INB34A, INB35, INB35A, INB36, INB36A, INB37, INB37A, INB38, INB38A	DIMENSION 21 x 6 ft (W x H)	QUANTITY 1	TOTAL 12	COST EACH 1,40,000/-INR (18% GST Extra)
CODE	HALL-11 & 12 INB39, INB39A, INB40, INB40A, INB41, INB41A, INB42, INB42A, INB43, INB43A, INB44, INB44A	DIMENSION 21 x 6 ft (W x H)	QUANTITY 1	TOTAL 12	COST EACH 1,40,000/-INR (18% GST Extra)
CODE	HALL-14 & 15 INB45, INB45A, INB46, INB46A, INB47, INB47A, INB48, INB48A, INB49, INB49A, INB50, INB50A	DIMENSION 21 x 6 ft (W x H)	QUANTITY 1	TOTAL 12	COST EACH 1,40,000/-INR (18% GST Extra)



INSIDE HALL BRANDING - CEILING DROPDOWN



CODE	HALL-09	DIMENSION 7 x 15 ft (W x H)	QUANTITY PACK OF 4	TOTAL 5	COST EACH PACK 1,30,000/-INR (18% GST Extra)	
	INB51, INB52, INB53, INB54, INB55					

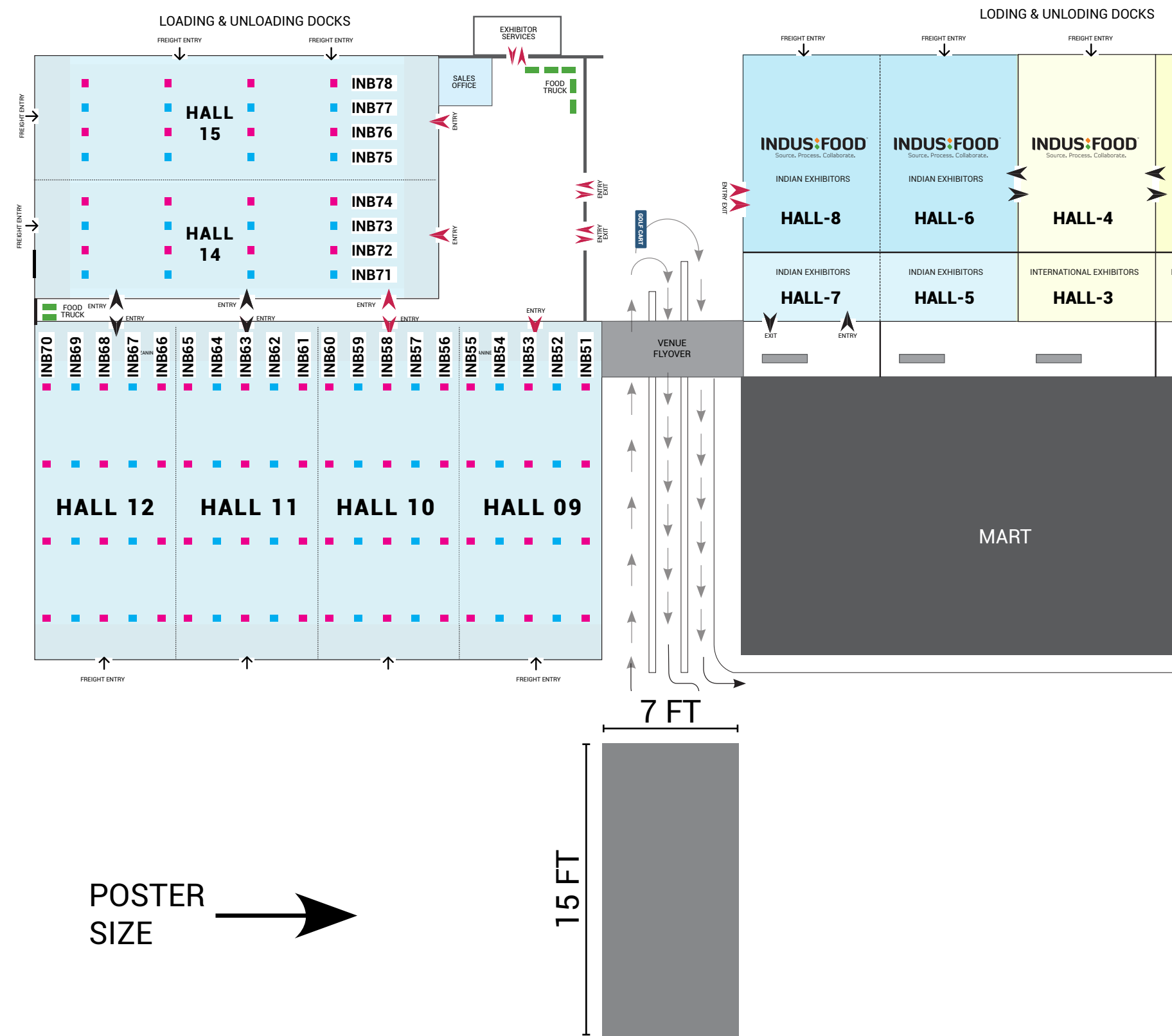
CODE	HALL-10	DIMENSION 7 x 15 ft (W x H)	QUANTITY PACK OF 4	TOTAL 5	COST EACH PACK 1,30,000/-INR (18% GST Extra)	
	INB56, INB57, INB58, INB59, INB60					

CODE	HALL-11	DIMENSION 7 x 15 ft (W x H)	QUANTITY PACK OF 4	TOTAL 5	COST EACH PACK 1,30,000/-INR (18% GST Extra)	
	INB61, INB62, INB63, INB64, INB65					

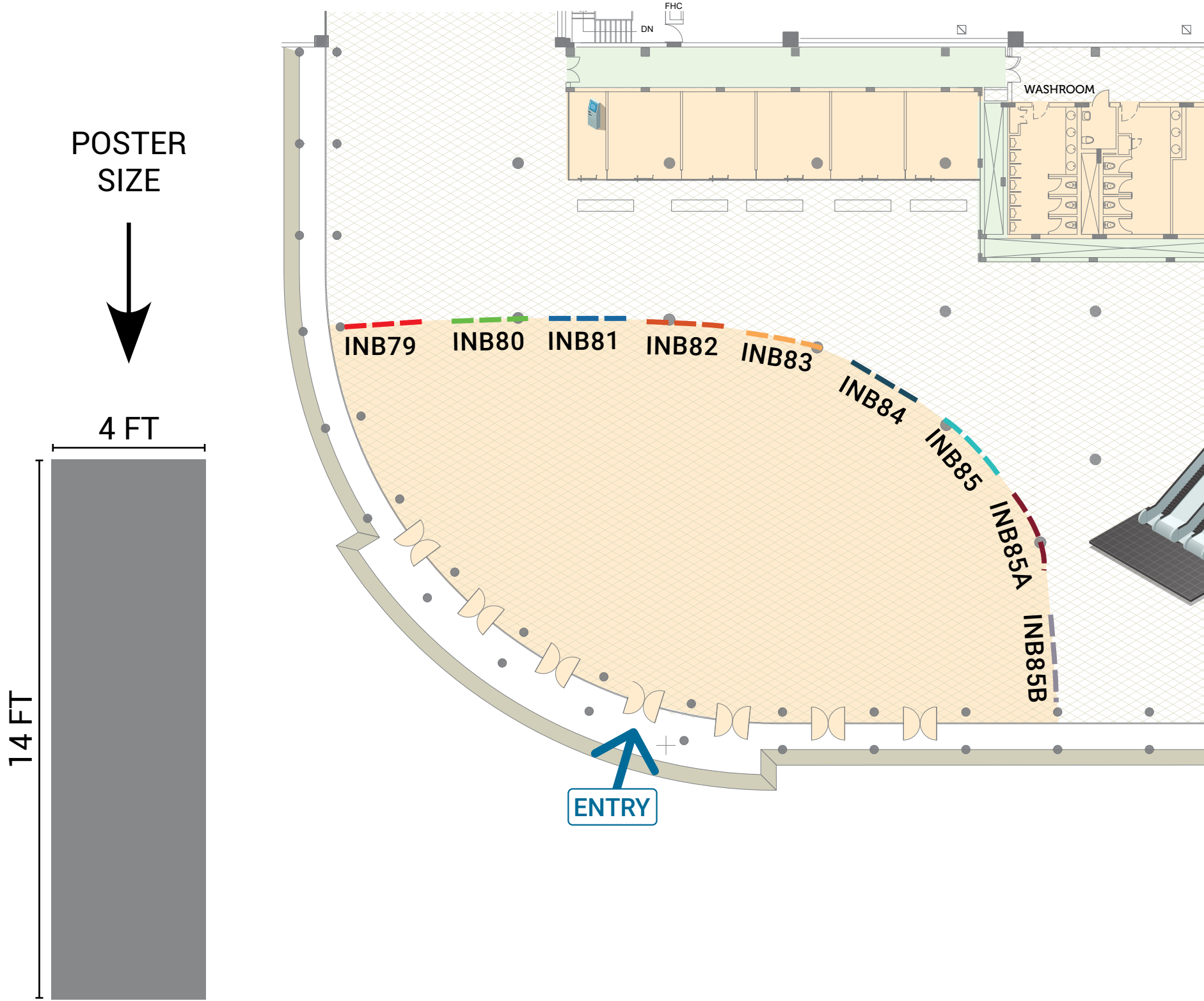
CODE	HALL-12	DIMENSION 7 x 15 ft (W x H)	QUANTITY PACK OF 4	TOTAL 5	COST EACH PACK 1,30,000/-INR (18% GST Extra)	
	INB66, INB67, INB68, INB69, INB70					

CODE	HALL-14	DIMENSION 7 x 15 ft (W x H)	QUANTITY PACK OF 4	TOTAL 5	COST EACH PACK 1,30,000/-INR (18% GST Extra)	
	INB71, INB72, INB73, INB74					

CODE	HALL-15	DIMENSION 7 x 15 ft (W x H)	QUANTITY PACK OF 4	TOTAL 5	COST EACH PACK 1,30,000/-INR (18% GST Extra)	
	INB75, INB76, INB77, INB78					



CFB AREA
DROPDOWN



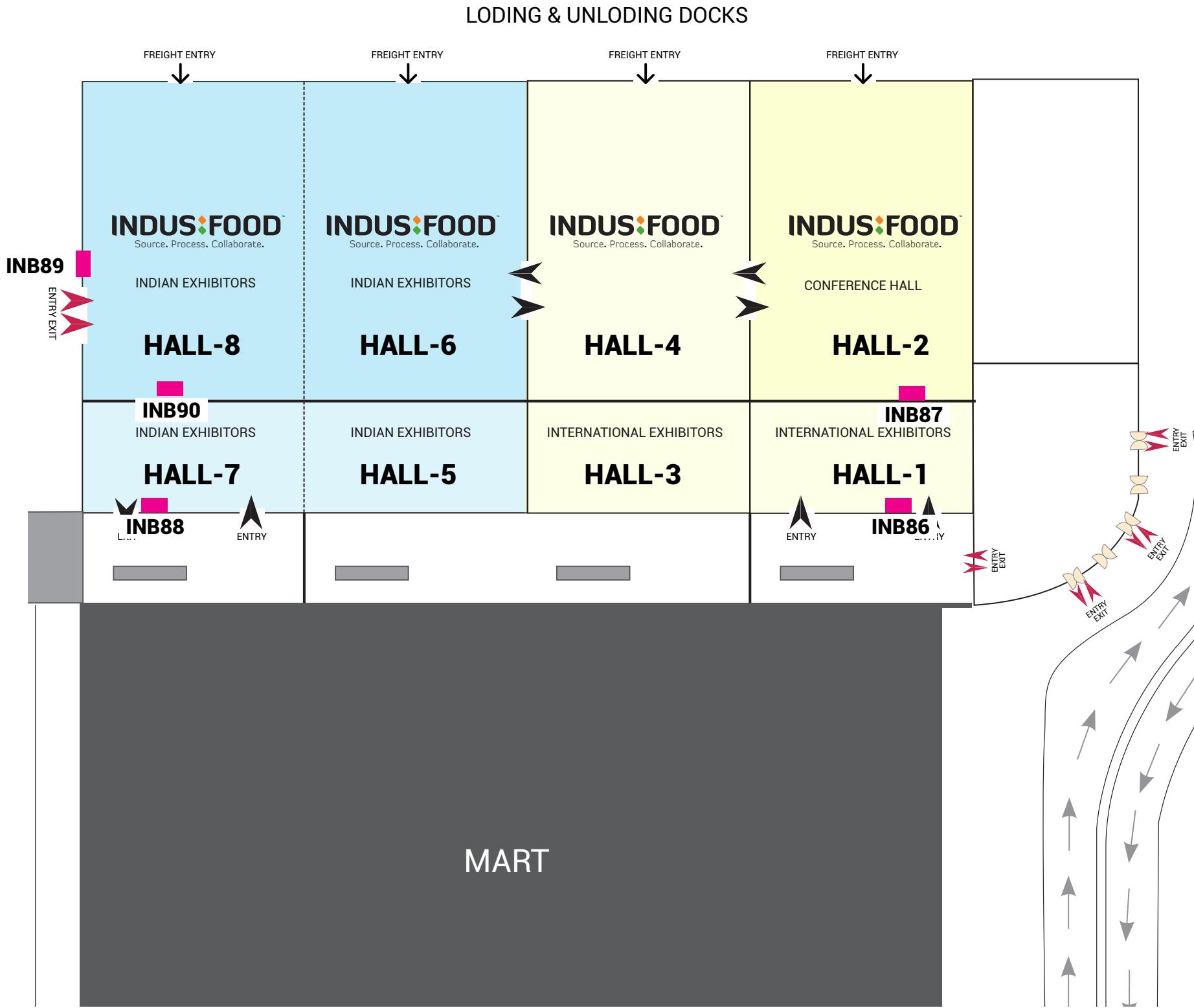
CODE	HALL-12	DIMENSION	QUANTITY	TOTAL	COST EACH
	INB79, INB80, INB81, INB82, INB83, INB84, INB85, INB85A, INB85B	4 x 14 ft (W x H)	PACK OF 3	9	1,50,000/-INR (18% GST Extra)

WELCOME BRANDING

* ONLY BRAND LOGO. WILL BE DISPLAYED



CODE	HALL-1	DIMENSION 16 x 8 ft (W x H)	QUANTITY 1	TOTAL 1	COST EACH 1,50,000/-INR (18% GST Extra)	
	INB86					
CODE	HALL-2	DIMENSION 16 x 8 ft (W x H)	QUANTITY 1	TOTAL 1	COST EACH 1,50,000/-INR (18% GST Extra)	
	INB87					
CODE	HALL-7	DIMENSION 16 x 8 ft (W x H)	QUANTITY 1	TOTAL 1	COST EACH 1,50,000/-INR (18% GST Extra)	
	INB88, INB89					
CODE	HALL-8	DIMENSION 16 x 8 ft (W x H)	QUANTITY 1	TOTAL 1	COST EACH 1,50,000/-INR (18% GST Extra)	
	INB90					



WELCOME BRANDING

* ONLY BRAND LOGO. WILL BE DISPLAYED

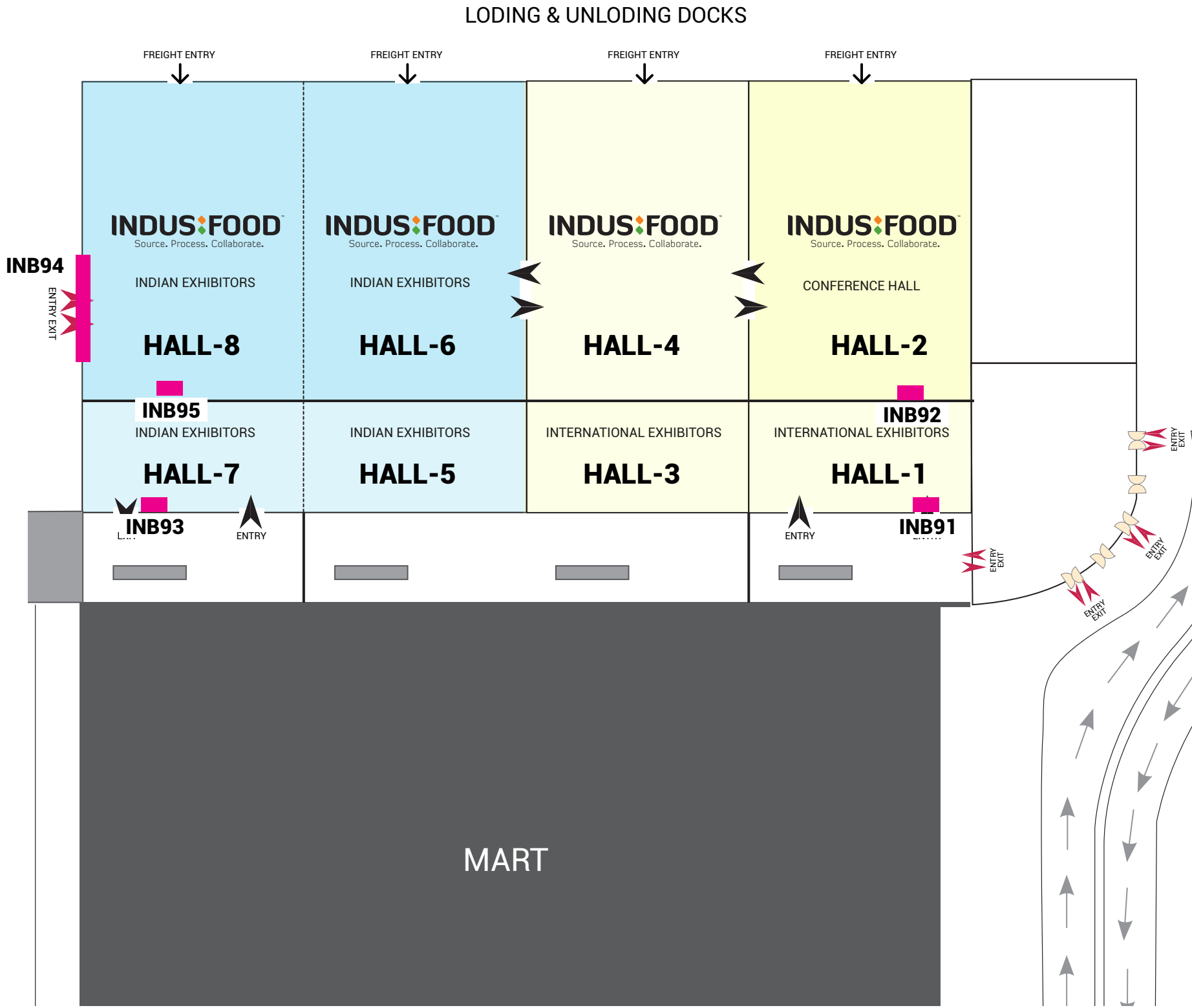


CODE	HALL-1	QUANTITY	TOTAL	COST EACH
INB91		1	1	1,25,000/-INR (18% GST Extra)

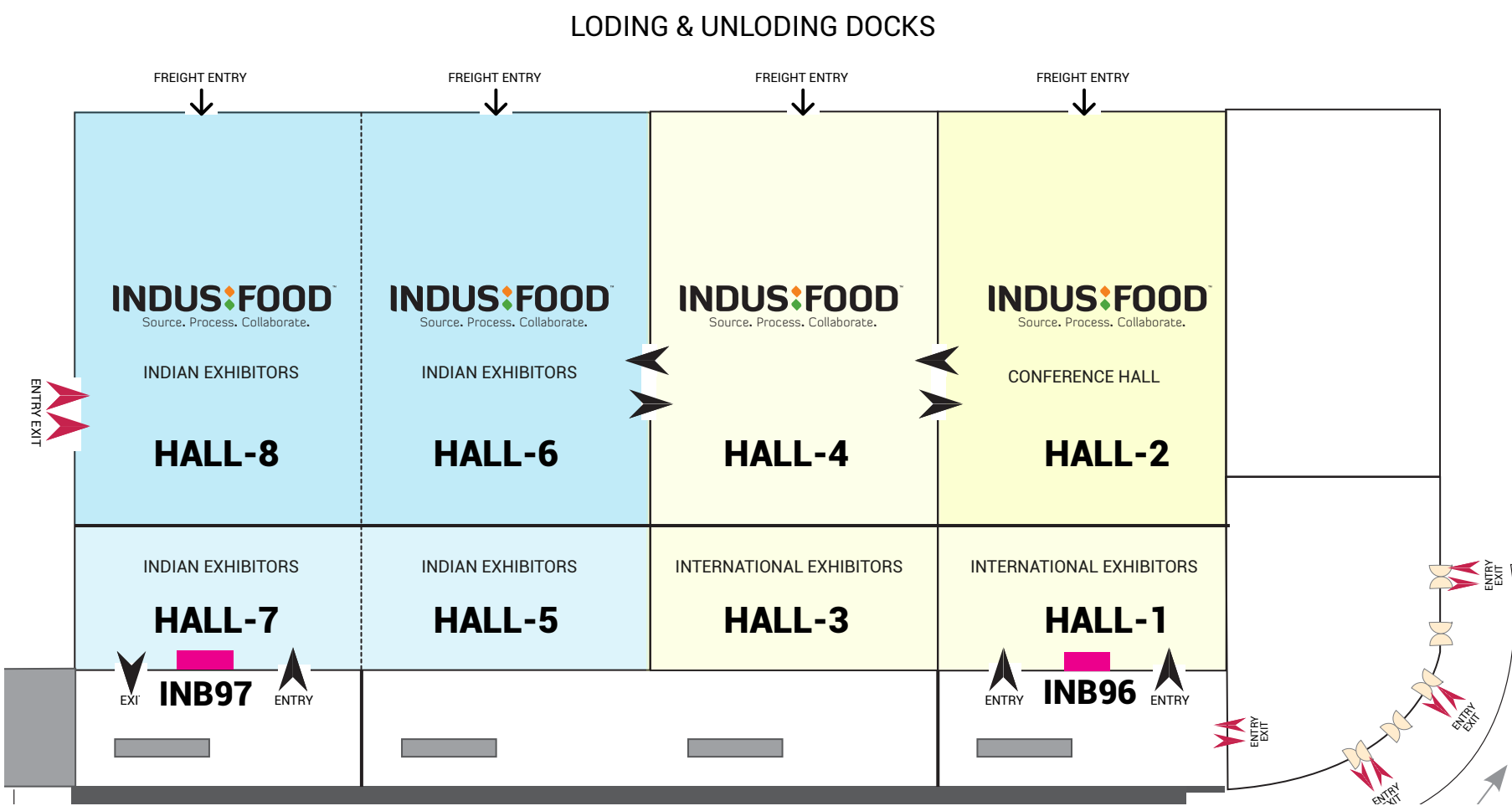
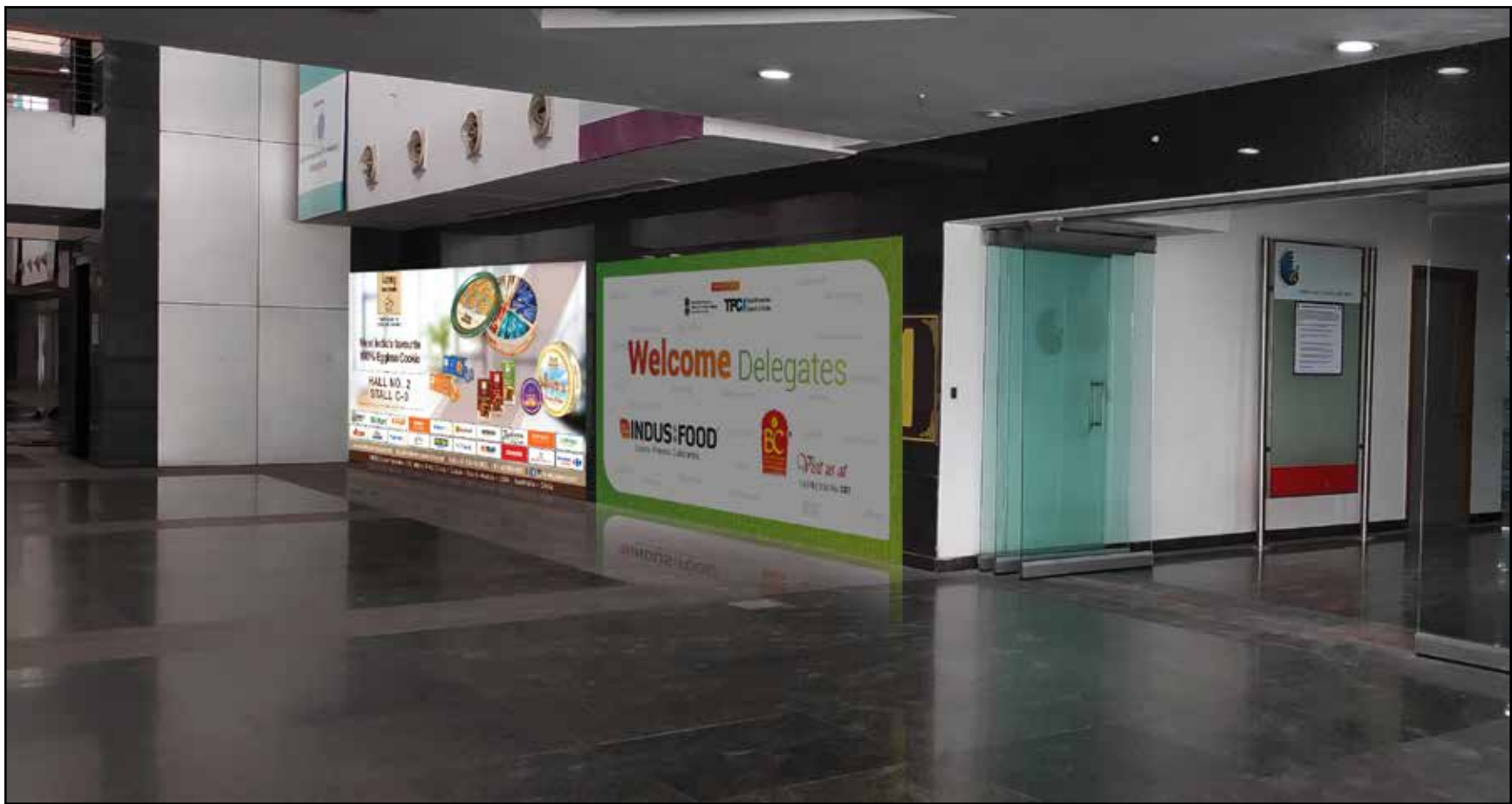
CODE	HALL-2	QUANTITY	TOTAL	COST EACH
INB92		1	1	1,25,000/-INR (18% GST Extra)

CODE	HALL-7	QUANTITY	TOTAL	COST EACH
INB93, INB94		1	2	1,25,000/-INR (18% GST Extra)

CODE	HALL-8	QUANTITY	TOTAL	COST EACH
INB95		1	1	1,25,000/-INR (18% GST Extra)

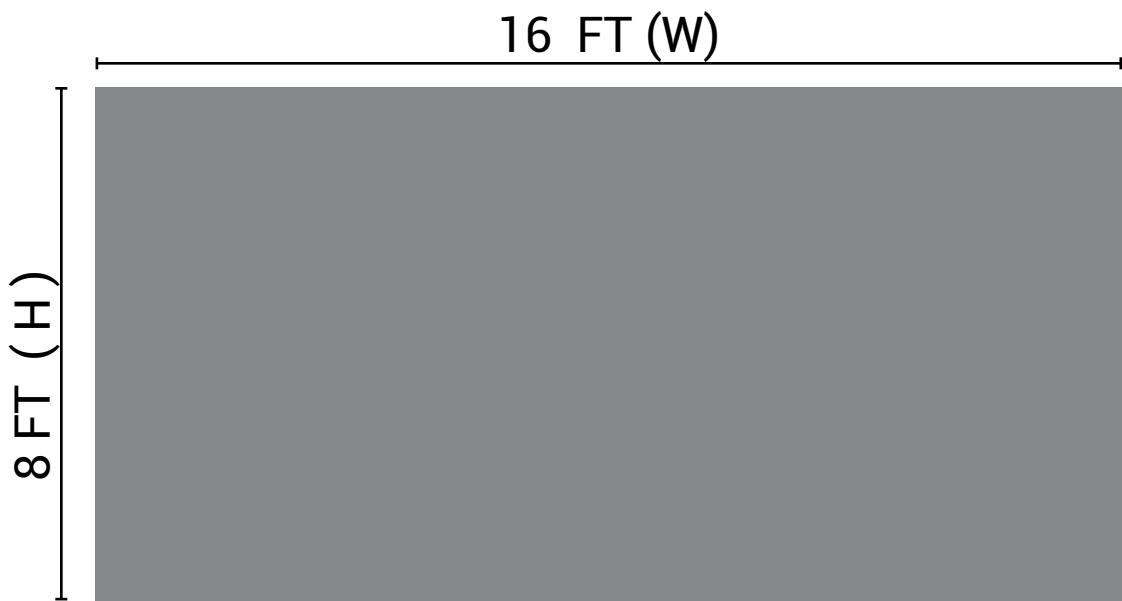


HALL - 1 & 7 ENTRY GATE

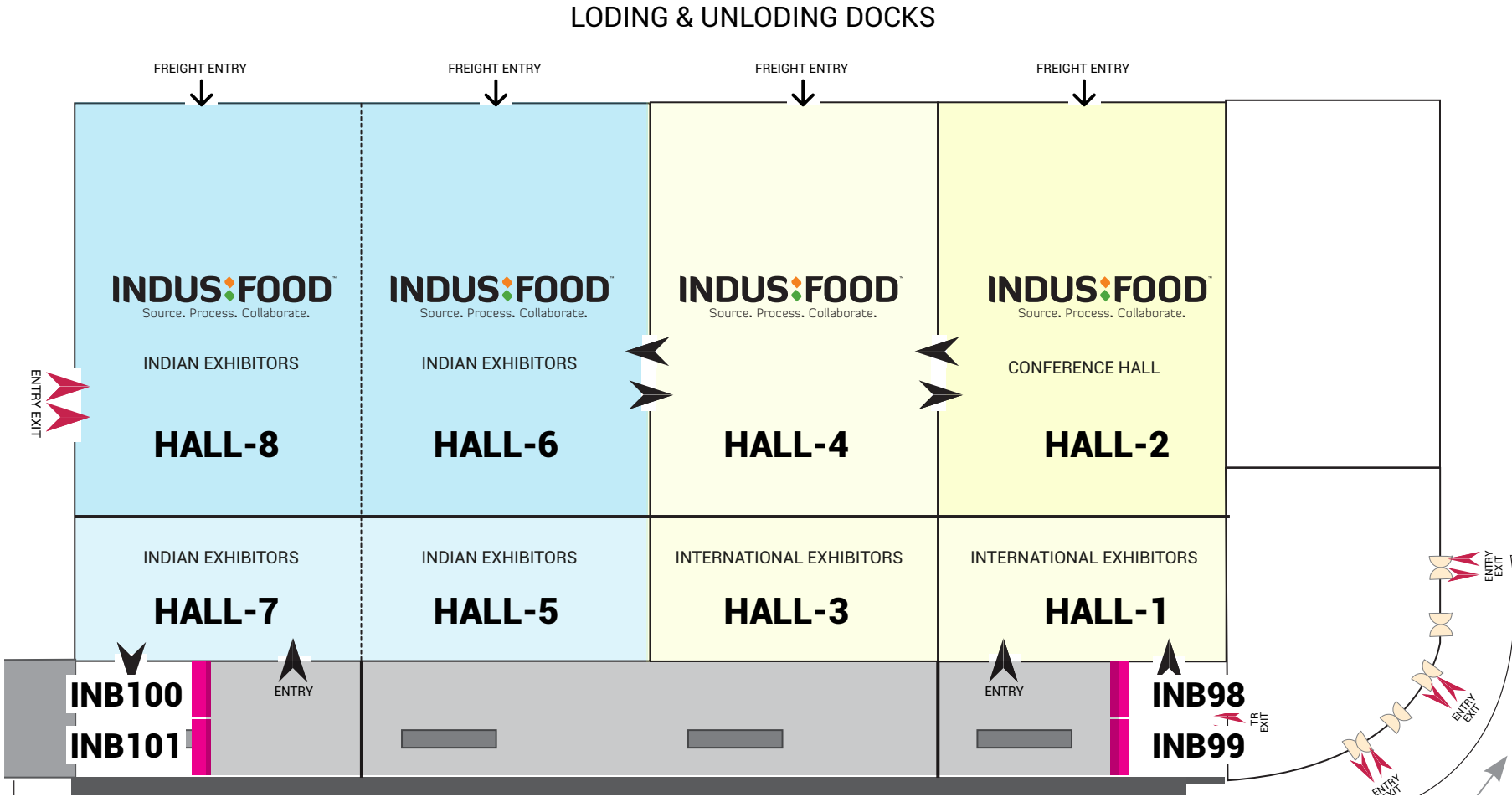


CODE	HALL-1	DIMENSION 16 X 8 (W x H)	QUANTITY 1	TOTAL 1	COST EACH 1,25,000/-INR (18% GST Extra)	
	INB96					
CODE	HALL-7	DIMENSION 16 X 8 (W x H)	QUANTITY 1	TOTAL 1	COST EACH 1,25,000/-INR (18% GST Extra)	
	INB97					

POSTER
SIZE →

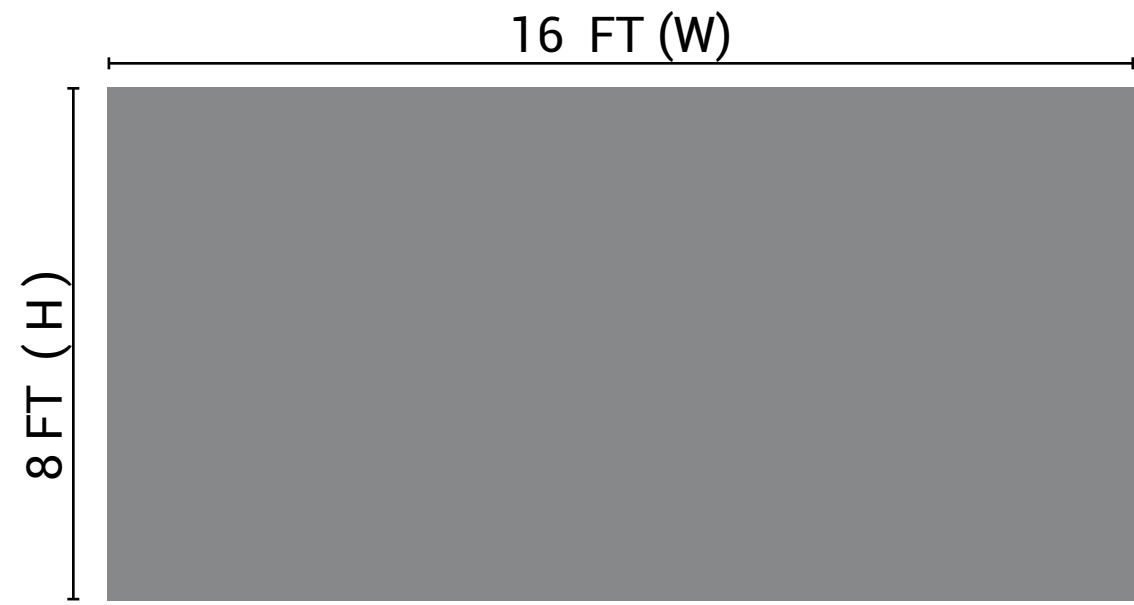


MAIN GALLERY BRANDING

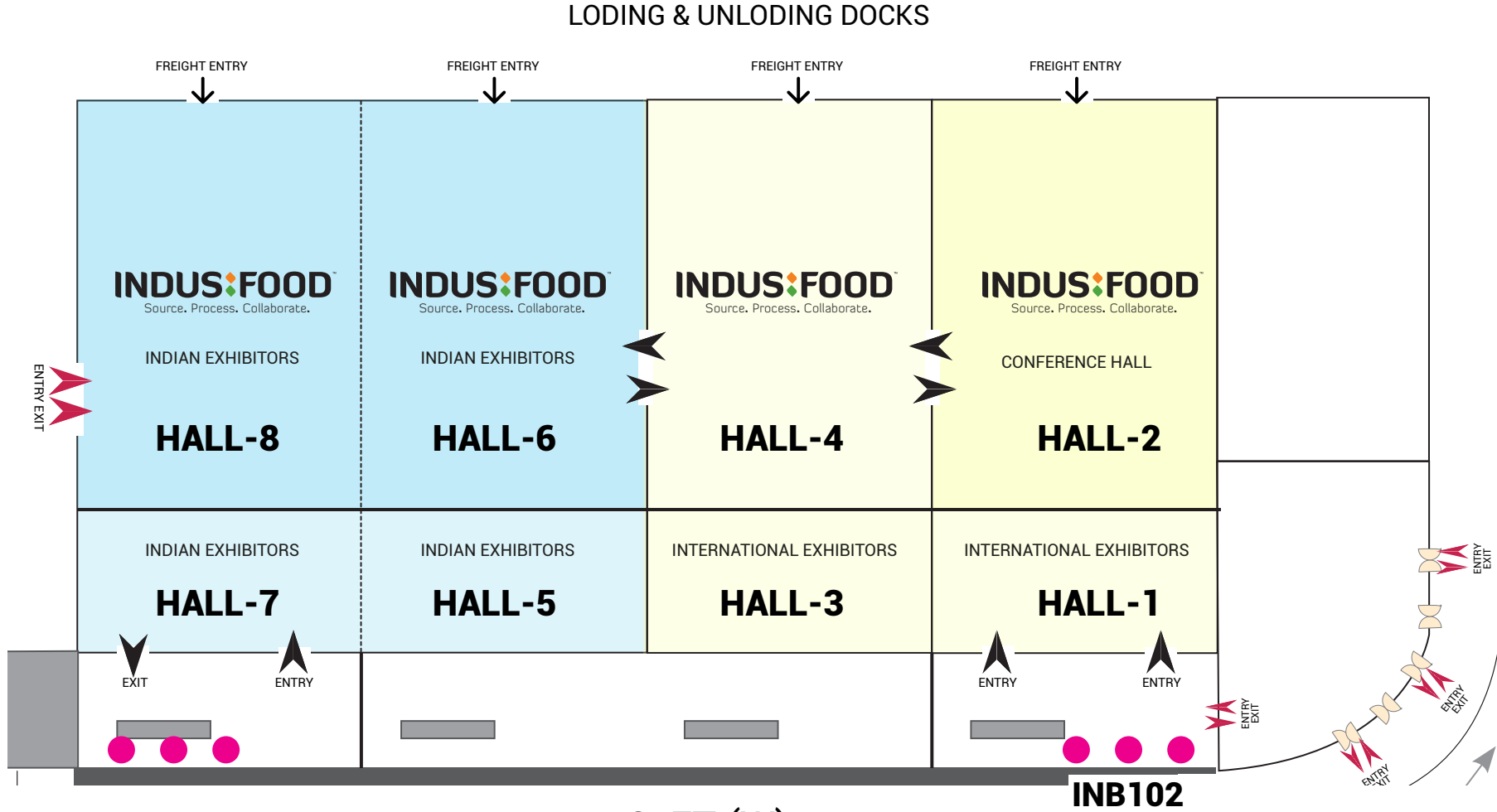


CODE	HALL-1	DIMENSION	QUANTITY	TOTAL	COST EACH	
	INB98, INB99					
		16 X 8	1	2	2,00,000/-INR	
		(W x H)			(18% GST Extra)	
CODE	HALL-7	DIMENSION	QUANTITY	TOTAL	COST EACH	
	INB100, 101					
		16 X 8	1	2	2,00,000/-INR	
		(W x H)			(18% GST Extra)	

POSTER
SIZE



PILLAR BRANDING



POSTER
SIZE →

8 FT (H)

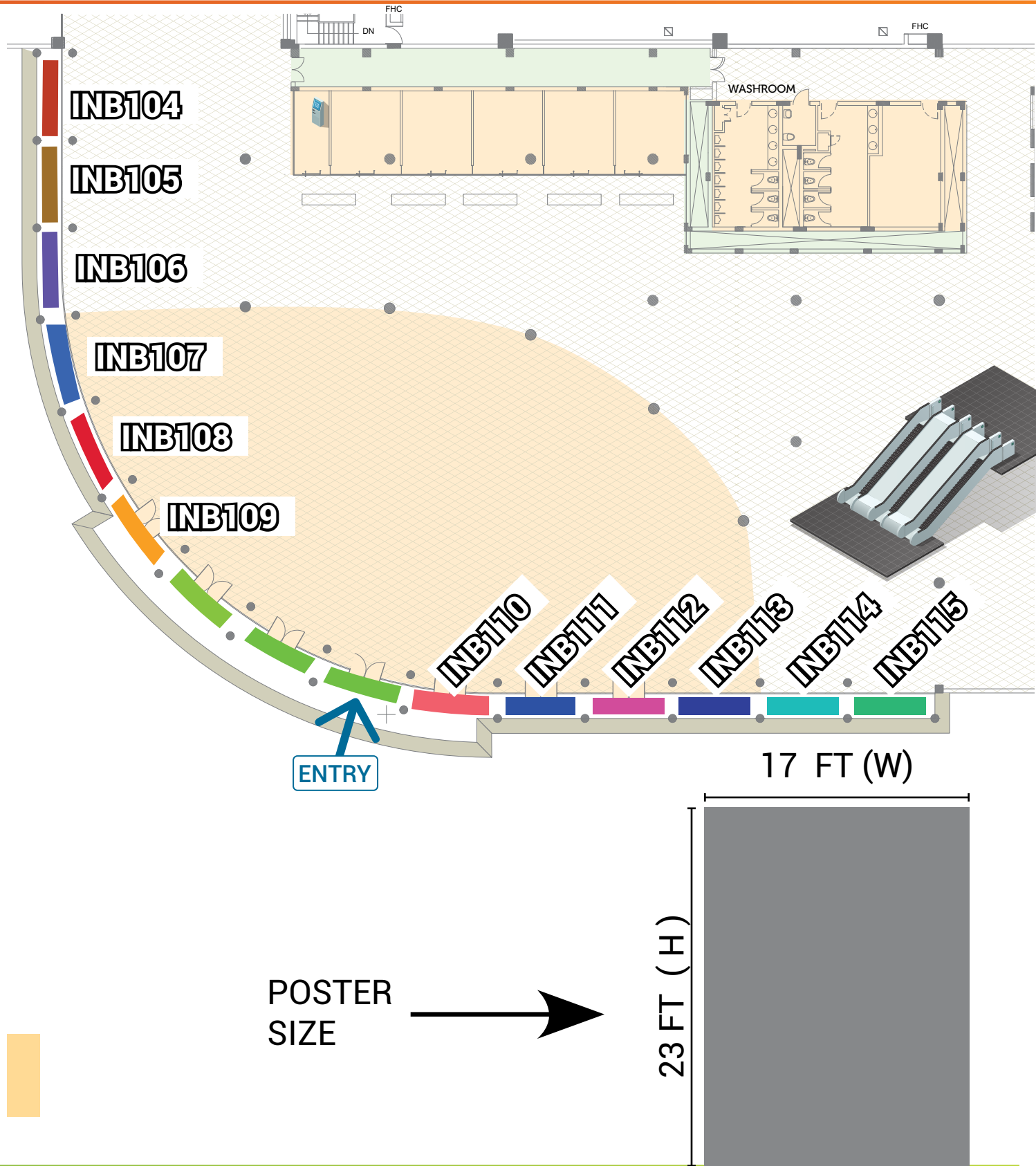
3 FT (W)

CODE	DIMENSION	QUANTITY	TOTAL	COST EACH PACK
INB102, INB103	3 X 8 FT (W x H)	PACK OF 3 (3 Pillar & 6 Graphics)	2	1,00,000/-INR (18% GST Extra)

OUTDOOR BRANDING



MAIN ENTRANCE GLASS FACADE



CODE

INB104, INB105, INB106, INB107, INB108, INB109,
INB110, INB111, INB112, INB113, INB114, INB115

DIMENSION
17 X 23 FT
(W x H)

QUANTITY
1

TOTAL
12

COST EACH
2,00,000/-INR
(18% GST Extra)

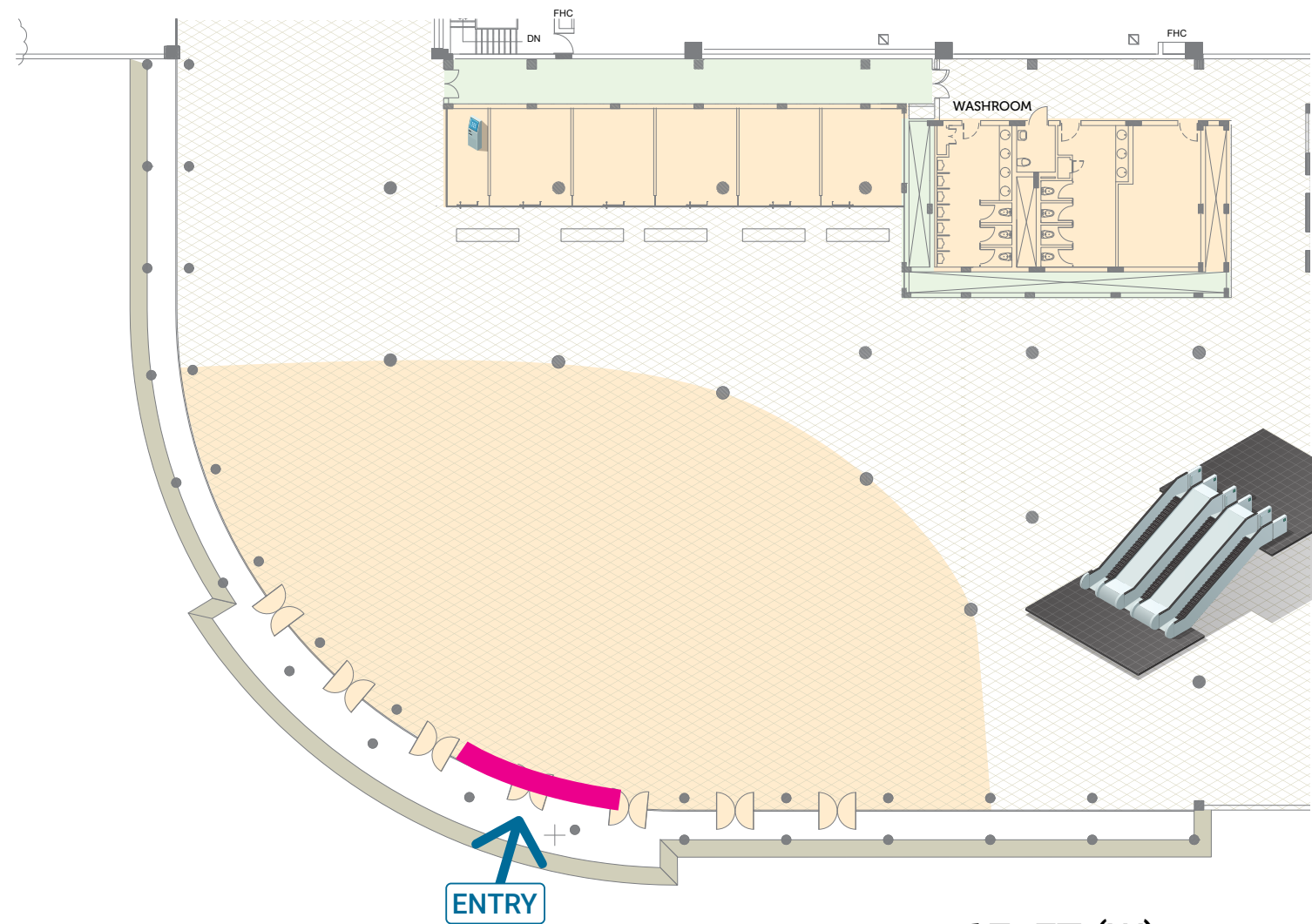
POSTER
SIZE



23 FT (H)

17 FT (W)

MAIN ENTRANCE GLASS FACADE



17 FT (W)

23 FT (H)

POSTER
SIZE



CODE
INB116, INB117

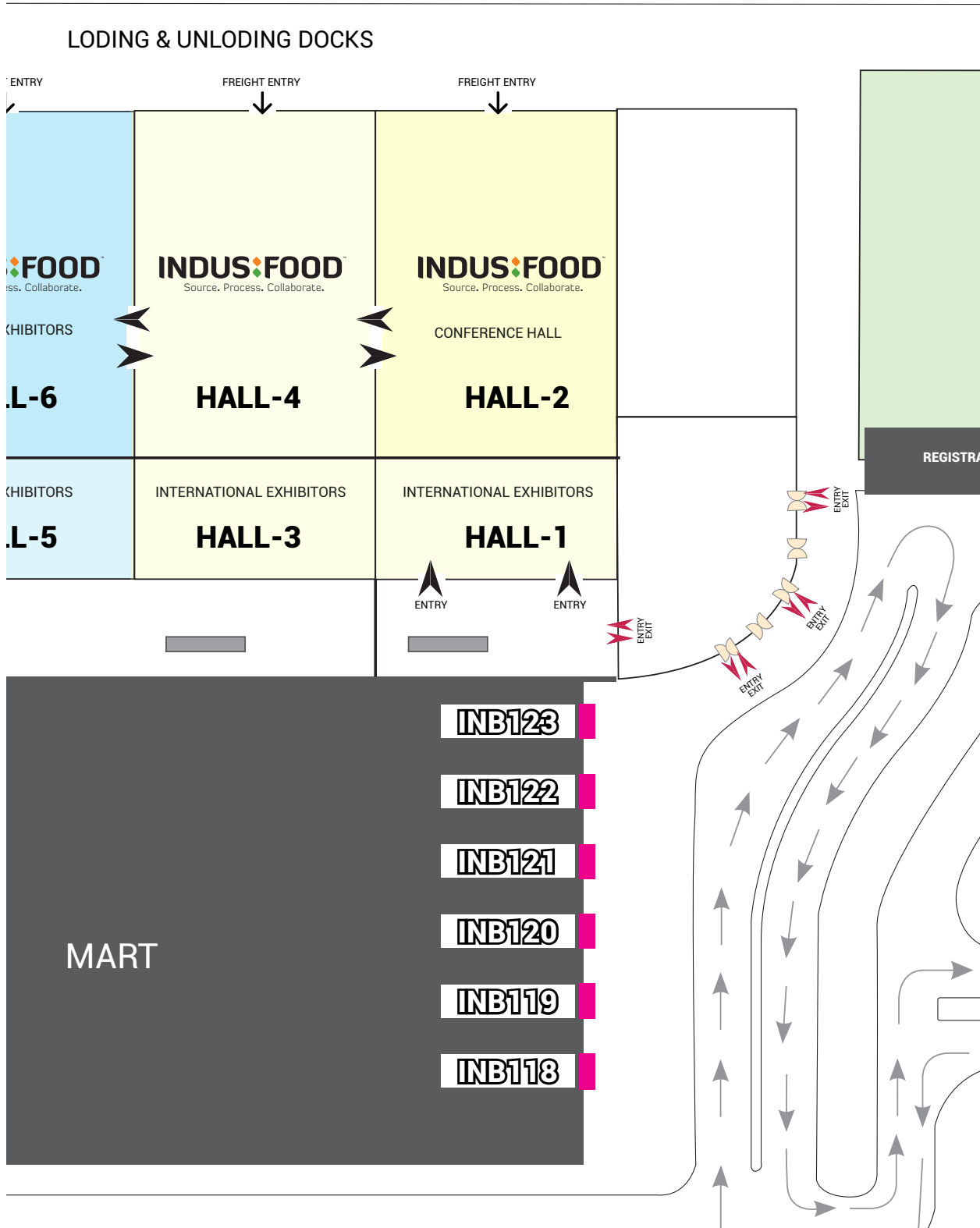
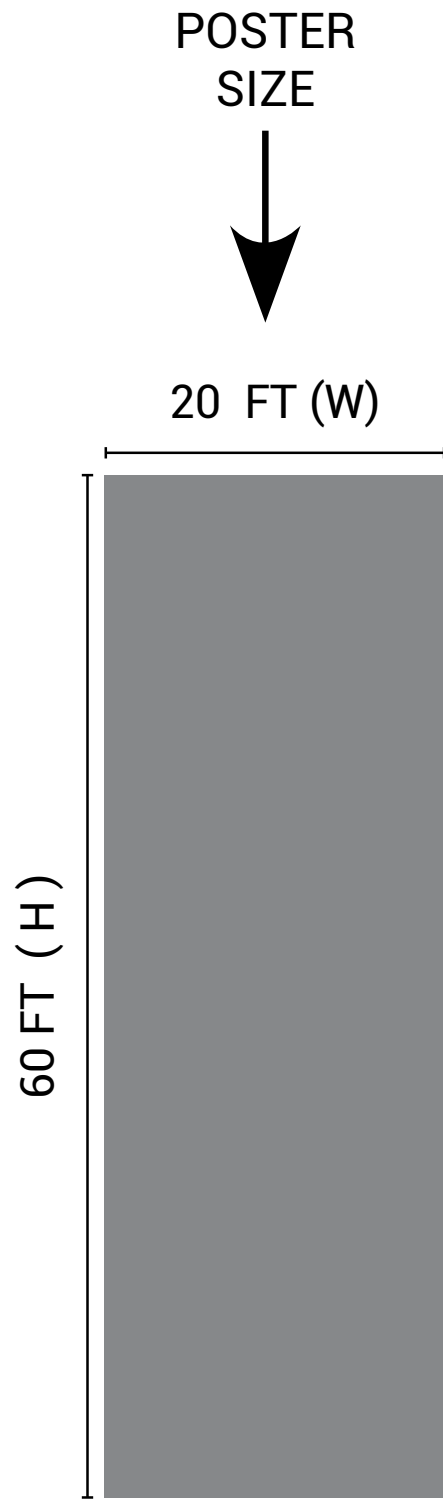
DIMENSION
17 X 23 FT
(W x H)

QUANTITY
1

TOTAL
12

COST EACH
1,00,000/-INR
(18% GST Extra)

WALL DROP DOWNS



CODE

INB118, INB119, INB120,
INB121, INB122, INB123

DIMENSION
20 X 60 FT
(W x H)

QUANTITY
1

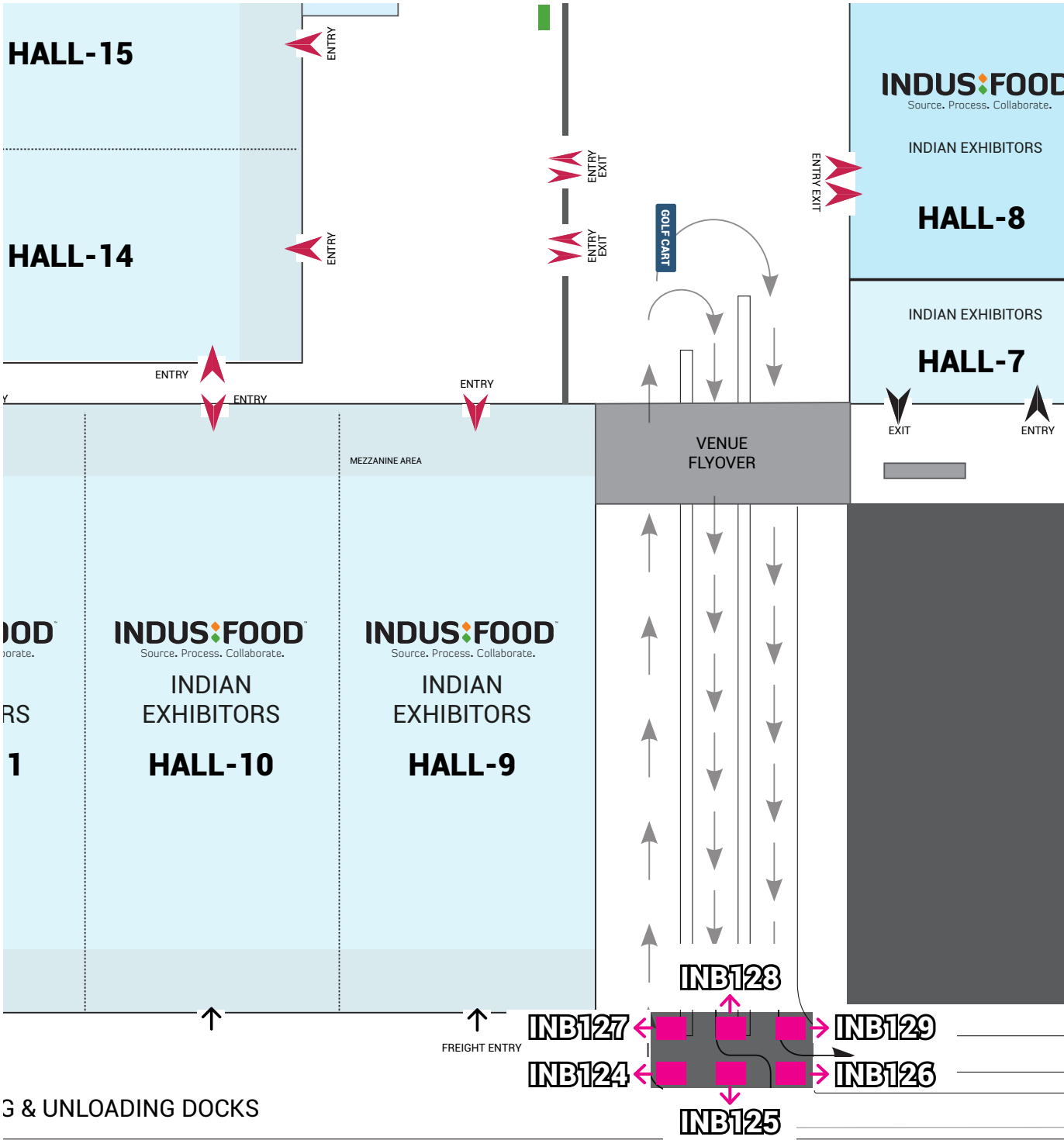
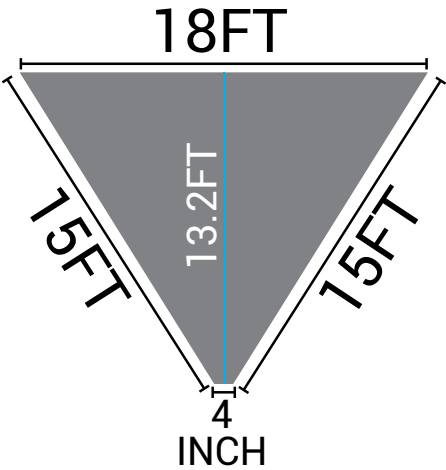
TOTAL
6

COST EACH
2,50,000/-INR
(18% GST Extra)

FOYER BRANDING OF GATE NO. 03 & 04



POSTER
SIZE



CODE	DIMENSION	PACK OF	QUANTITY	TOTAL	COST EACH
INB124, INB125, INB126, INB127, INB128, INB129	18 X 13.5FT (W x H)	4	6	6	4,00,000/-INR (18% GST Extra)

SIDE WALL BRANDING OF HALL-09

VISIBLE ON LEFT SIDE FROM GATE NO. 03 & 04
PATH WAY TOWARDS THE HALLS

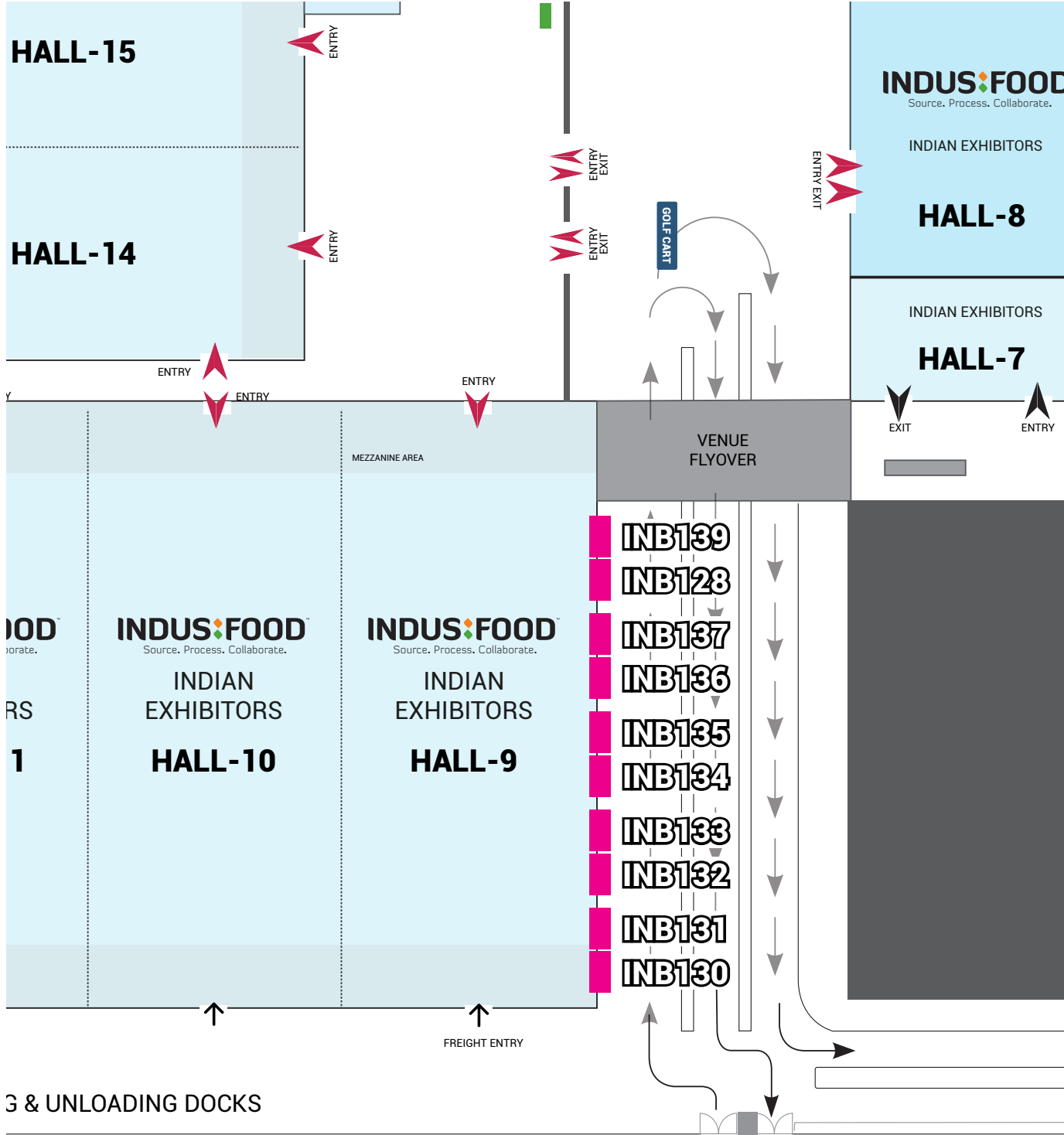


POSTER
SIZE



20 FT (W)

30 FT (H)



CODE

INB130, INB131, INB132, INB133, INB134,
INB135, INB136, INB137, INB138, INB139

DIMENSION
20 X 30FT
(W x H)

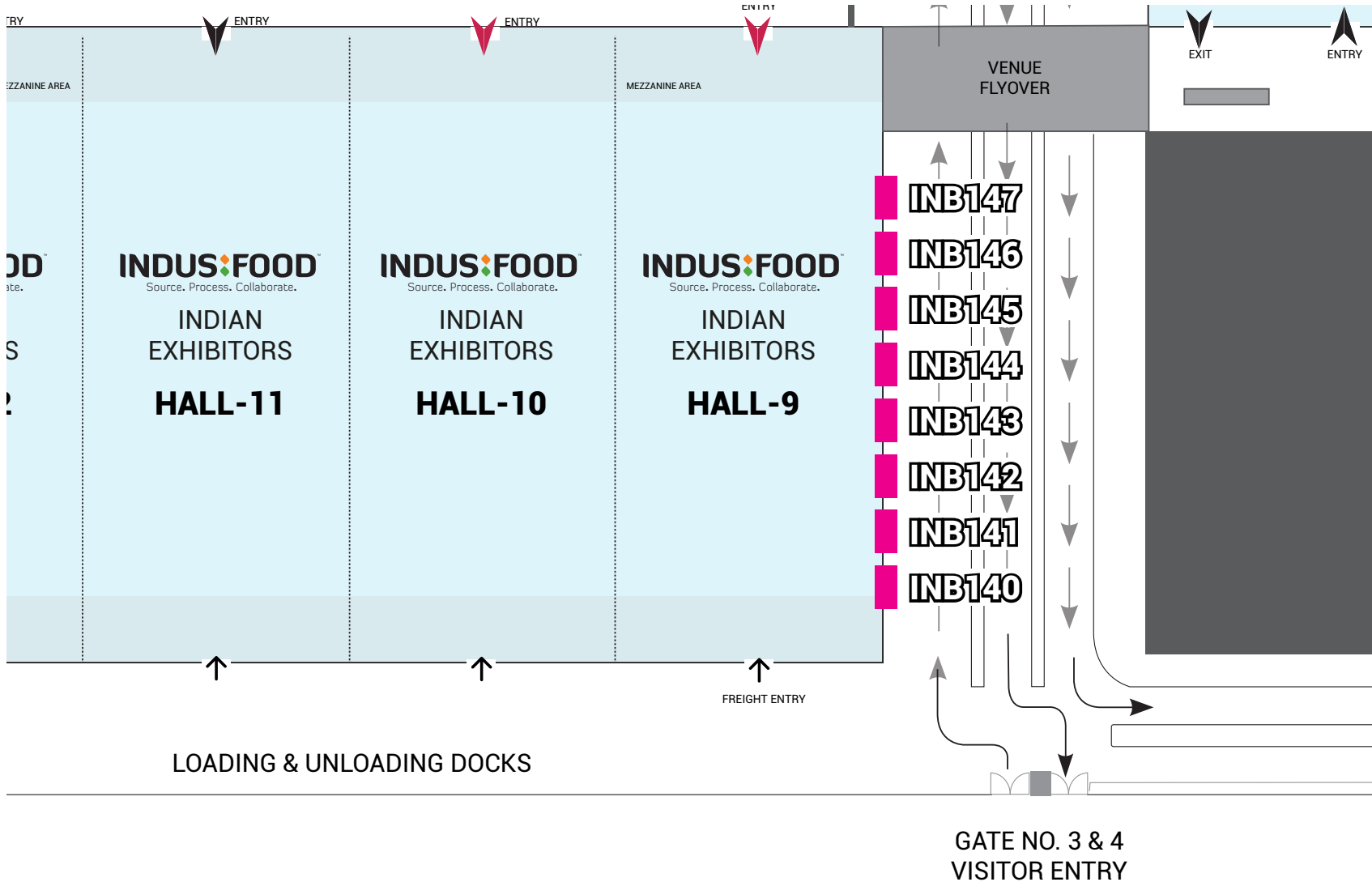
QUANTITY
1

TOTAL
10

COST EACH
1,75,000/-INR
(18% GST Extra)

SIDE WALL BRANDING OF HALL-09

VISIBLE ON LEFT SIDE FROM GATE NO. 03 & 04
PATH WAY TOWARDS THE HALLS



CODE

INB140, INB141, INB142, INB143,
INB144, INB145, INB146, INB147

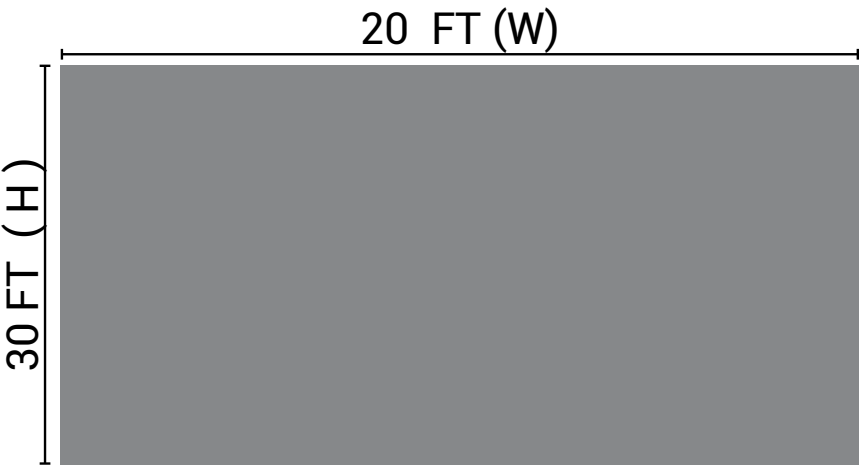
DIMENSION
20 X 10 FT
(W x H)

QUANTITY
1

TOTAL
8

COST EACH
1,40,000/-INR
(18% GST Extra)

POSTER
SIZE



MART WALL BRANDING

VISIBLE ON RIGHT SIDE FROM GATE NO. 03 & 04
PATH WAY TOWARDS THE HALLS

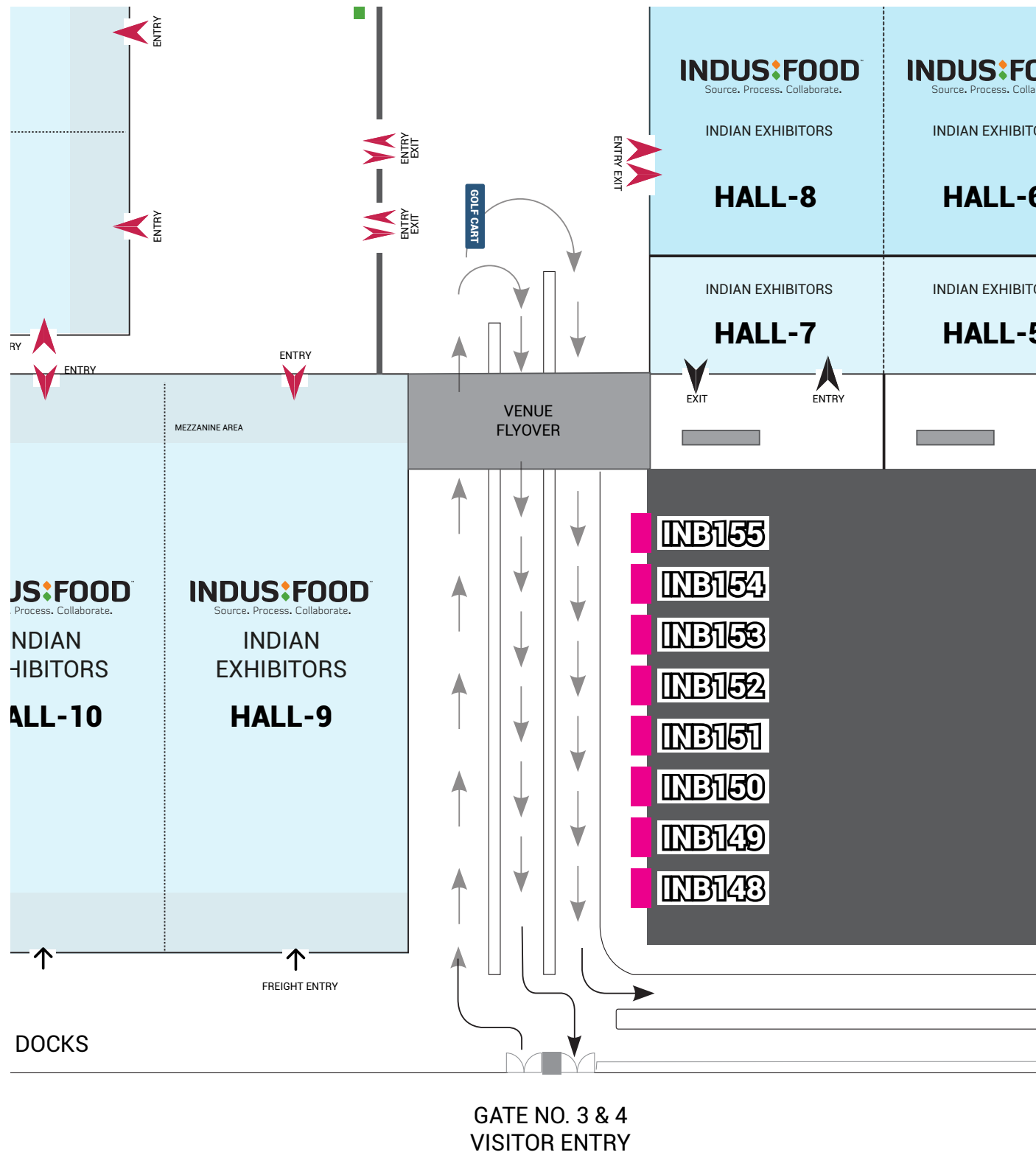


POSTER
SIZE



20 FT (W)

30 FT (H)



CODE

INB148, INB149, INB150, INB151,
INB152, INB153, INB154, INB155

DIMENSION
20 X 30^{FT}
(W x H)

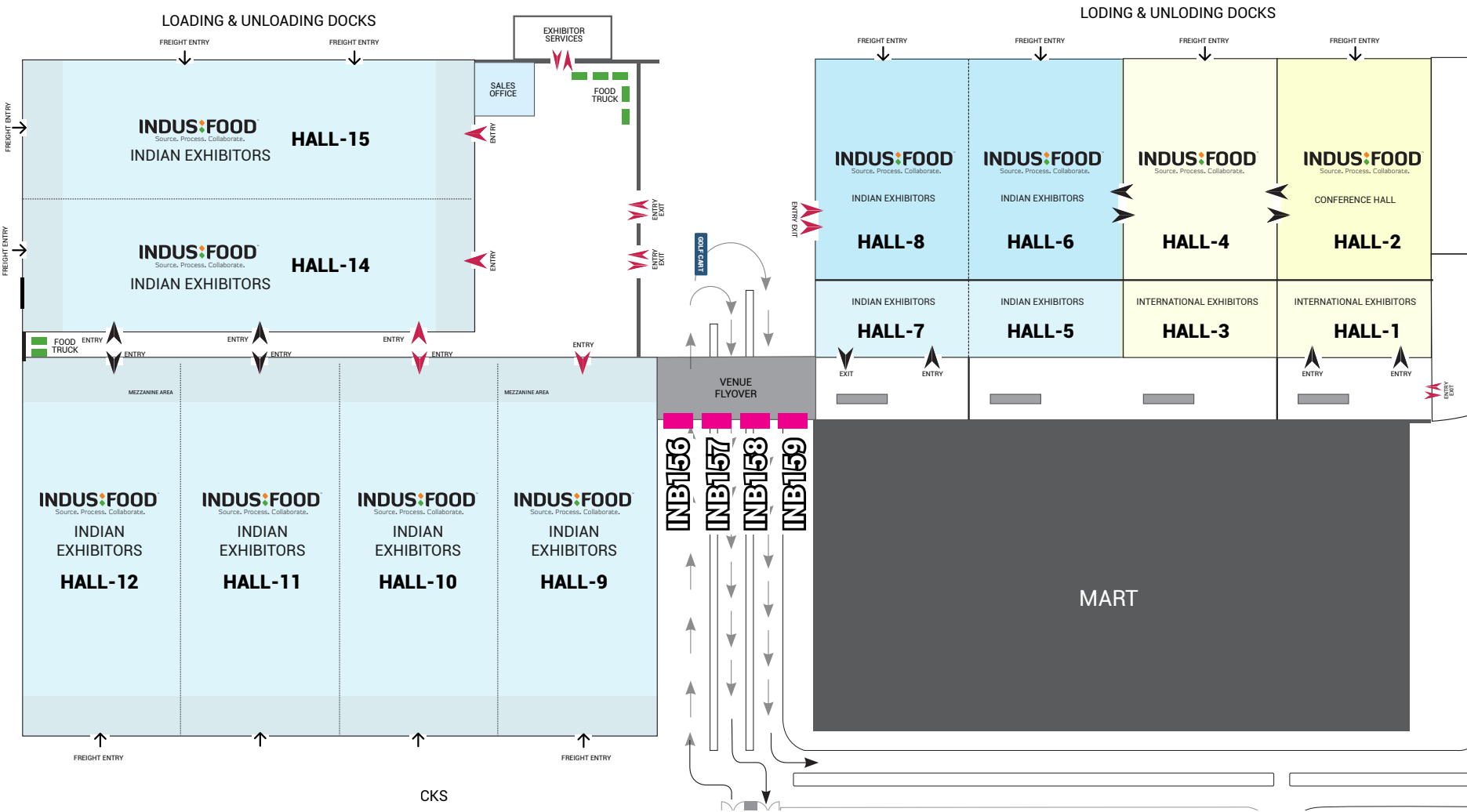
QUANTITY
1

TOTAL
8

COST EACH
1,75,000/-INR
(18% GST Extra)

BRIDGE BRANDING

VISIBLE FROM ENTRY OF GATE NO. 03 & 04 PATH
WAY TOWARDS THE HALLS



CODE

INB156, INB157, INB158, INB159

DIMENSION

20 X 15^{FT}
(W x H)

QUANTITY

1

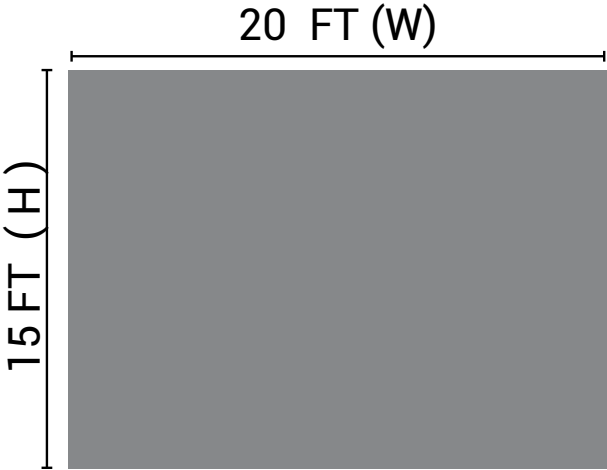
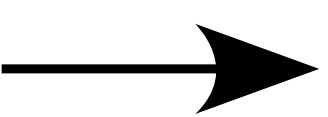
TOTAL

4

COST EACH

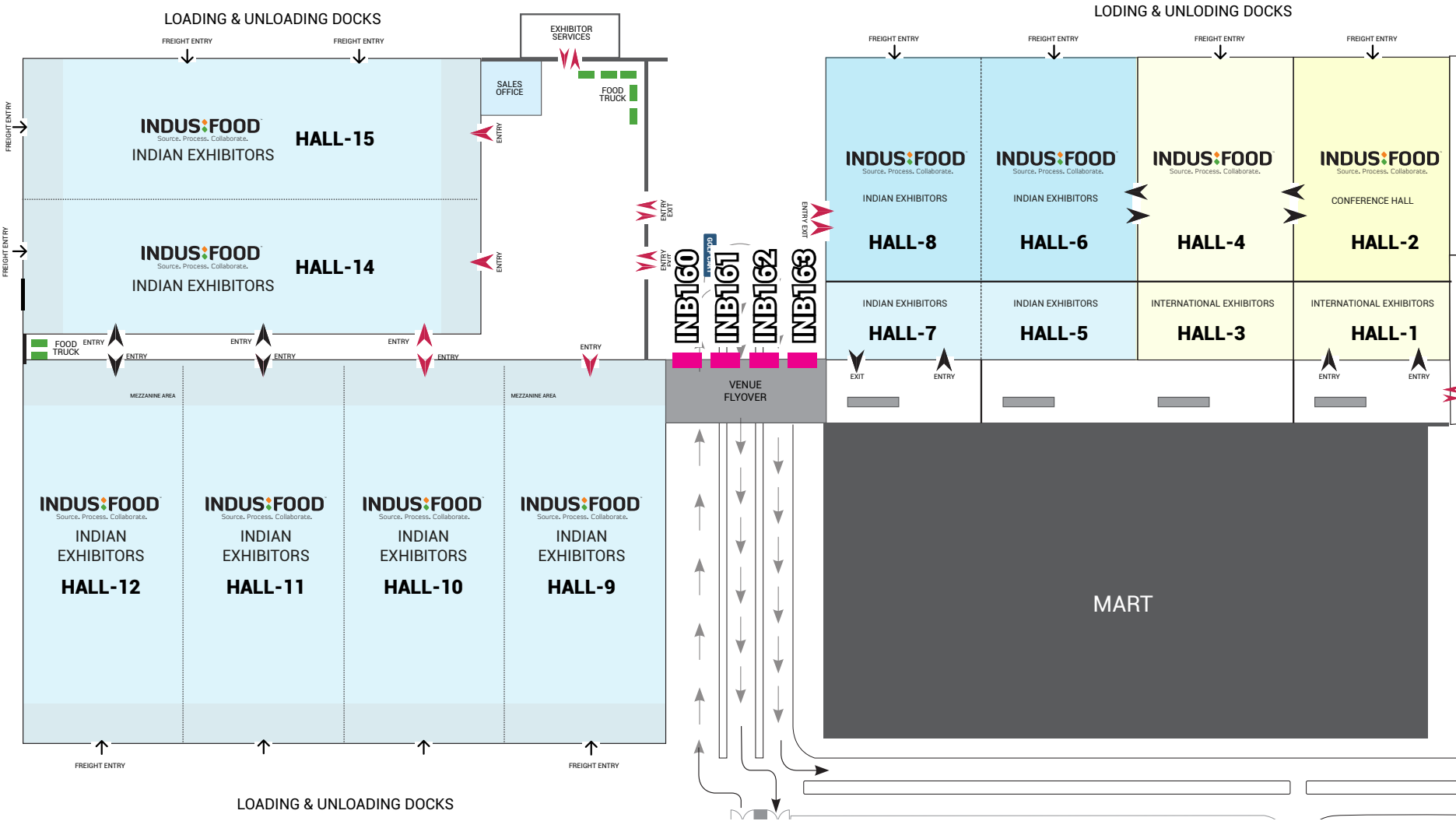
1,50,000/-INR
(18% GST Extra)

POSTER
SIZE



BRIDGE BRANDING

VISIBLE FROM ENTRY OF GATE NO. 03 & 04 PATH
WAY TOWARDS THE HALLS



CODE

INB160, INB161, INB162, INB163

DIMENSION

20 X 15^{FT}
(W x H)

QUANTITY

1

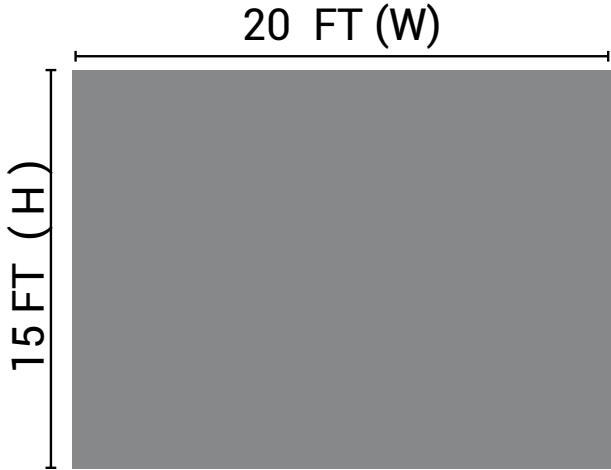
TOTAL

4

COST EACH

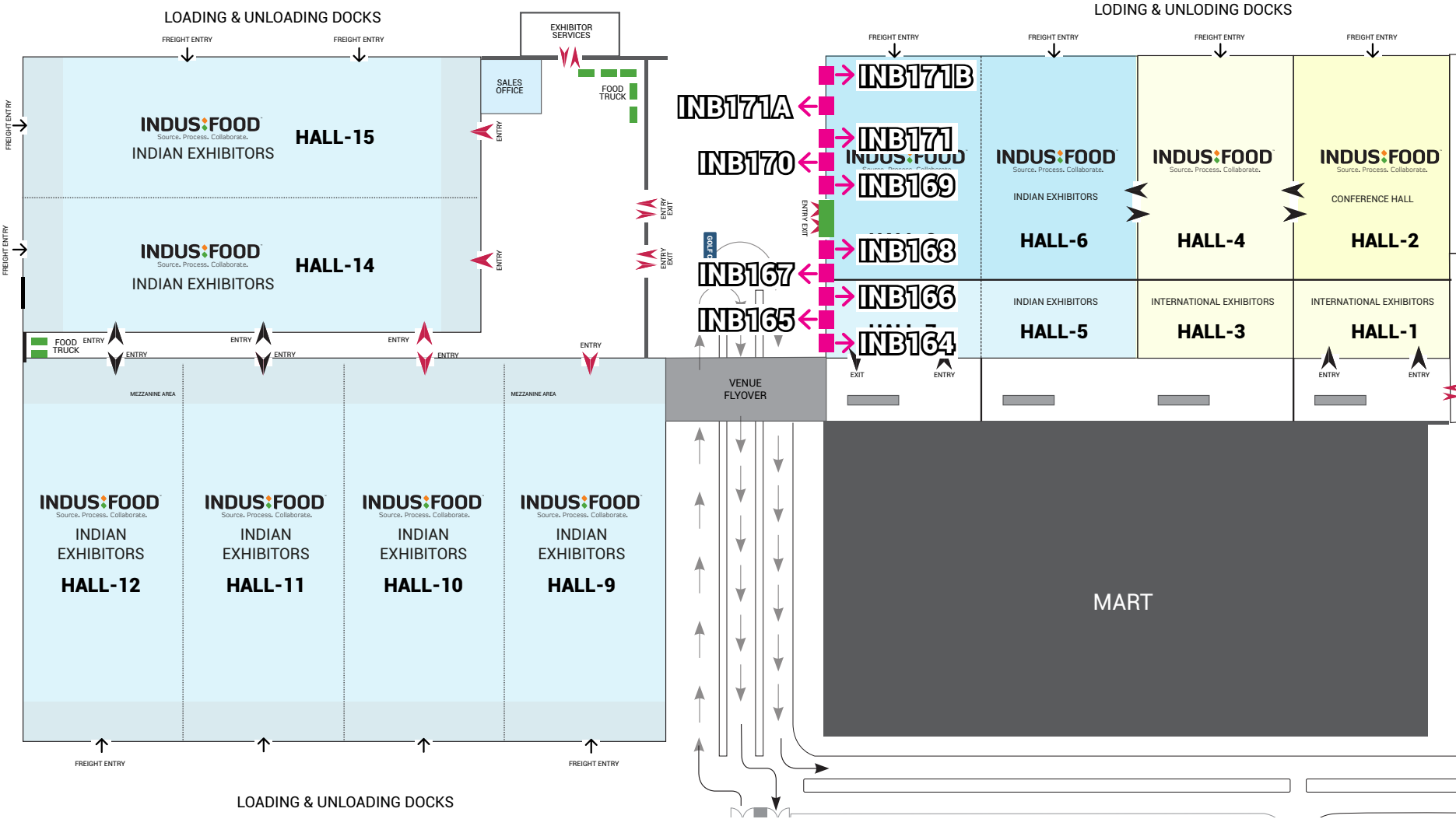
1,50,000/-INR
(18% GST Extra)

POSTER
SIZE



BRANDING ON HALL 07 & 08 FRONT WALL

VISIBLE FROM ENTRY OF GATE NO. 03 & 04 PATH
WAY TOWARDS THE HALLS



CODE

INB164, INB165, INB166, INB167, INB168,
INB169, INB170, INB171, INB171A, INB171B

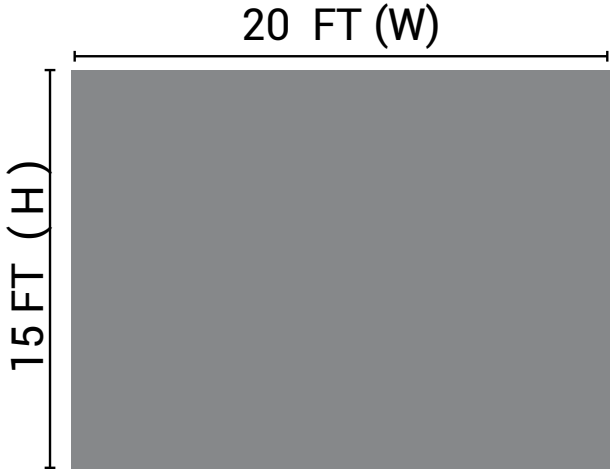
DIMENSION
20 X 15FT
(W x H)

QUANTITY
1

TOTAL
6

COST EACH
1,75,000/-INR
(18% GST Extra)

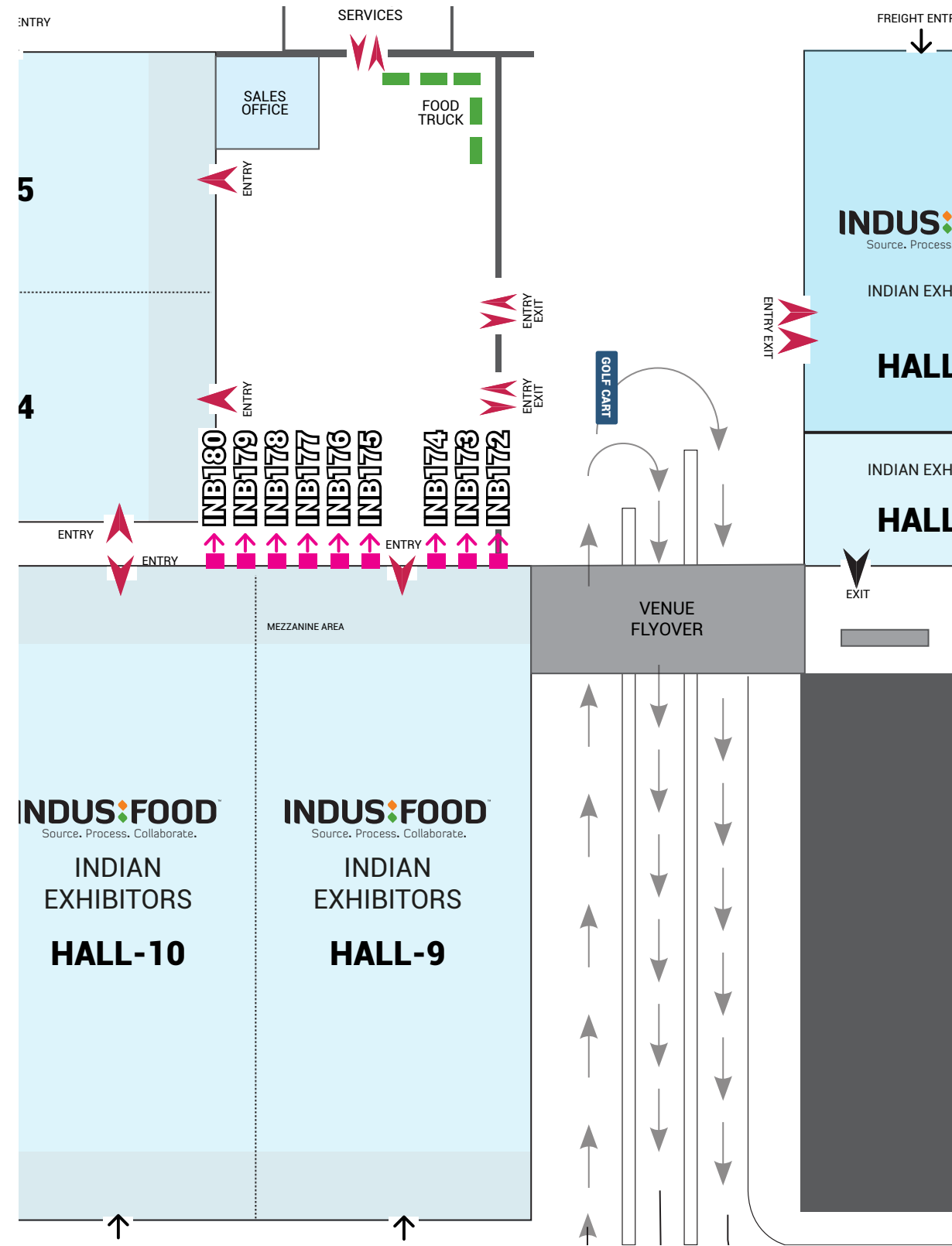
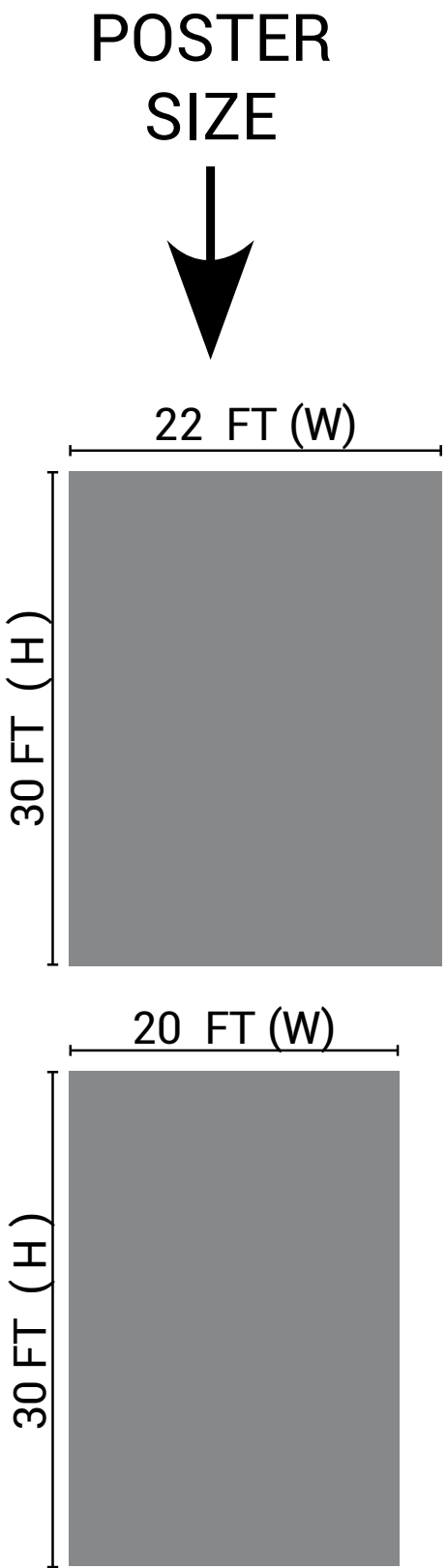
POSTER
SIZE



BRANDING ON HALL 09 & 10



CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB172, INB173, INB174	22 X 30 FT (W x H)	1	3	2,00,000/-INR (18% GST Extra)
CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB175, INB176, INB177, INB178, INB179, INB180	20 X 30 FT (W x H)	1	6	2,00,000/-INR (18% GST Extra)



BRANDING ON HALL 14 & 15

VISIBLE IN FRONT OF HALL 14 & 15 ENTRY FOR ALL DEEGATES.



POSTER
SIZE

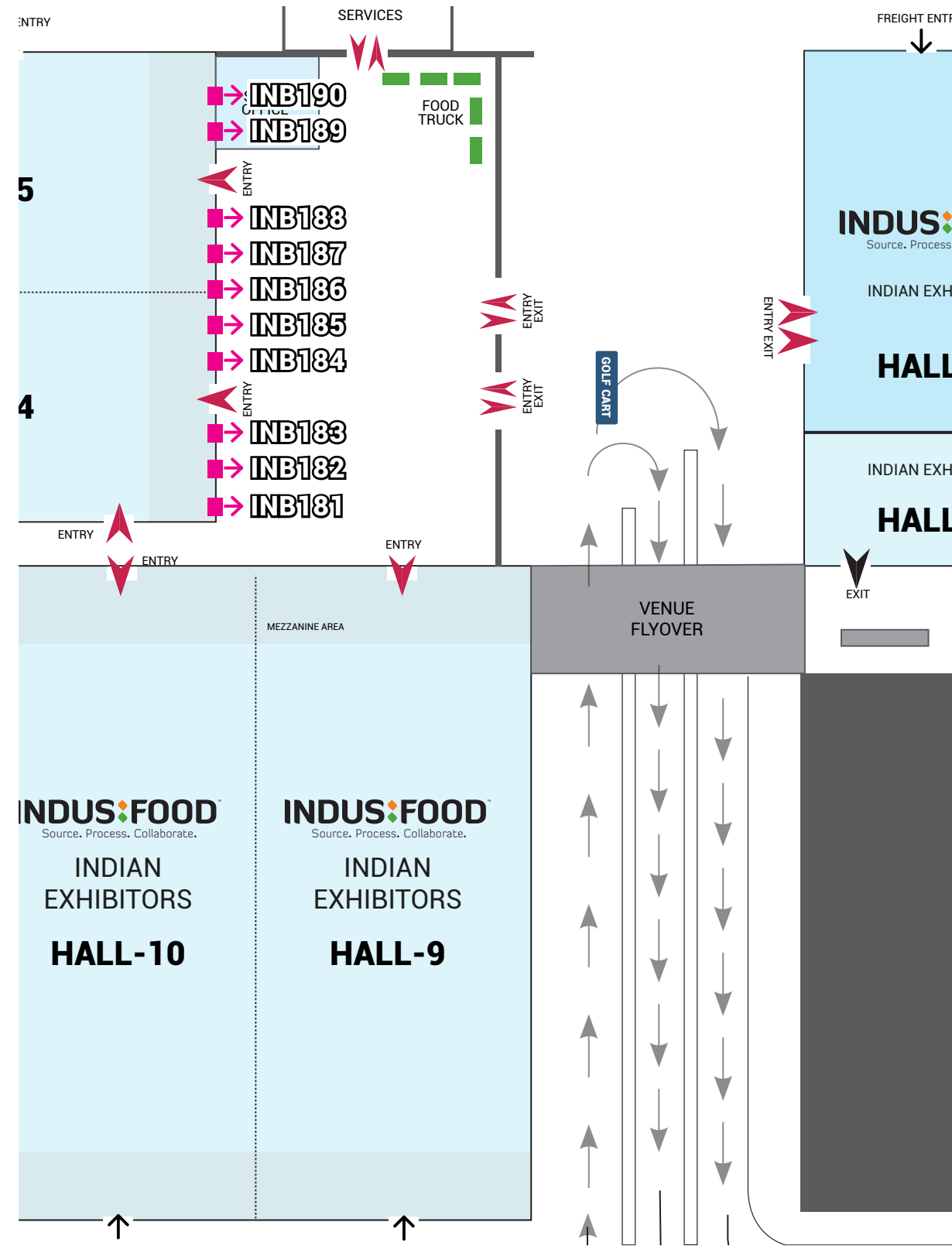


22 FT (W)

30 FT (H)

20 FT (W)

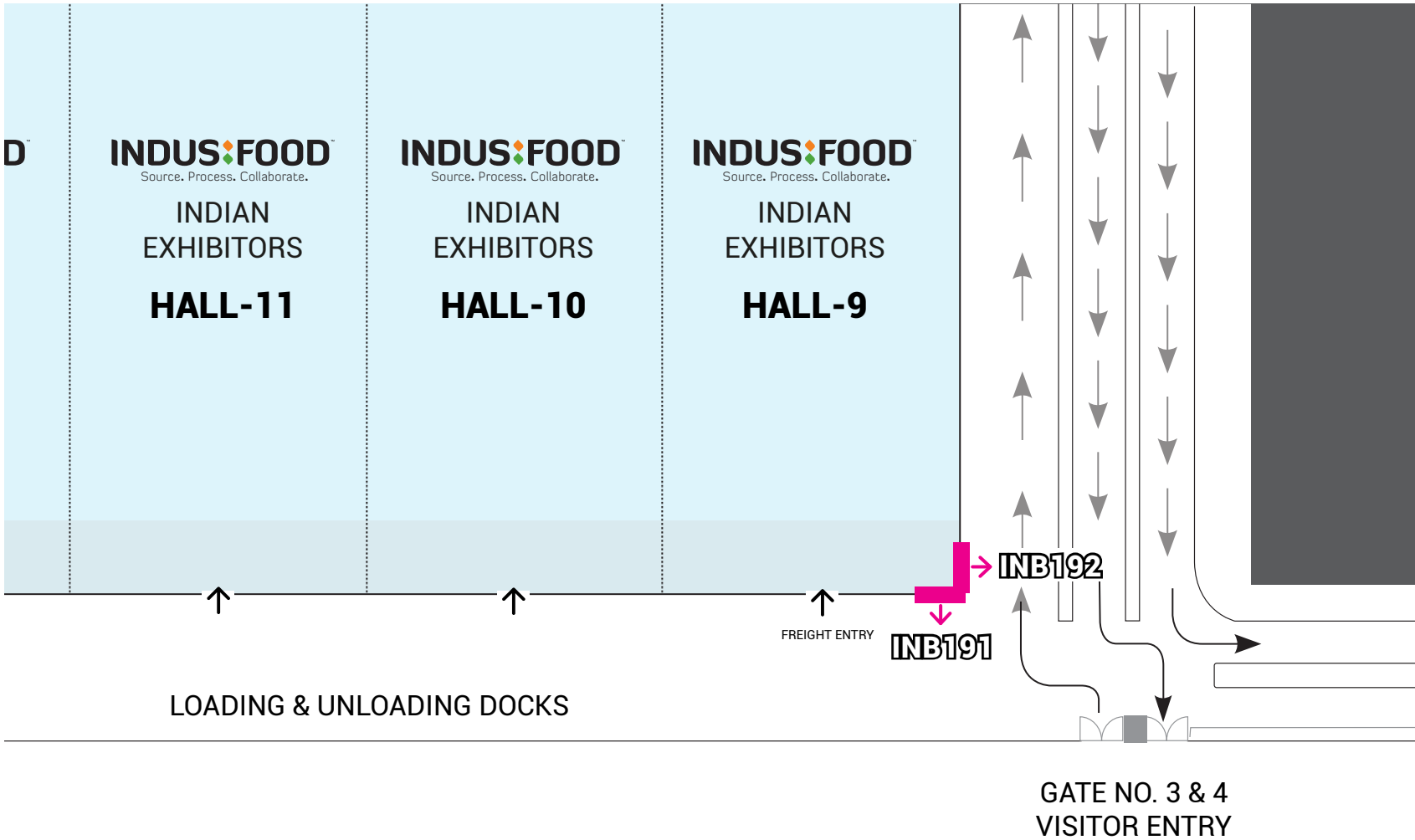
30 FT (H)



CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB181, INB182, INB183, INB189, INB190	22 X 30 FT (W x H)	1	5	2,20,000/-INR (18% GST Extra)
INB184, INB185, INB187, INB188	20 X 30 FT (W x H)	1	4	2,00,000/-INR (18% GST Extra)
INB186	16 X 30 FT (W x H)	1	1	2,00,000/-INR (18% GST Extra)

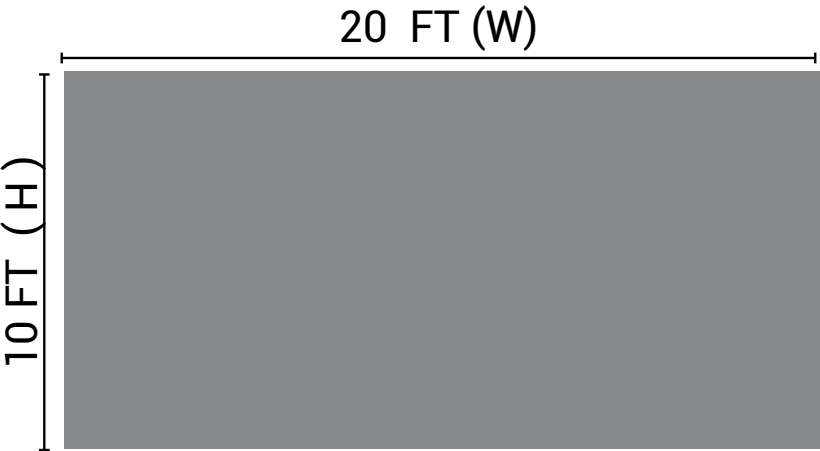
BRANDING OF NEAR ENTRY FROM GATE NO. 3

VISIBLE ON RIGHT SIDE FROM GATE NO. 03 & 04
ENTRY WAY TOWARDS HALLS.



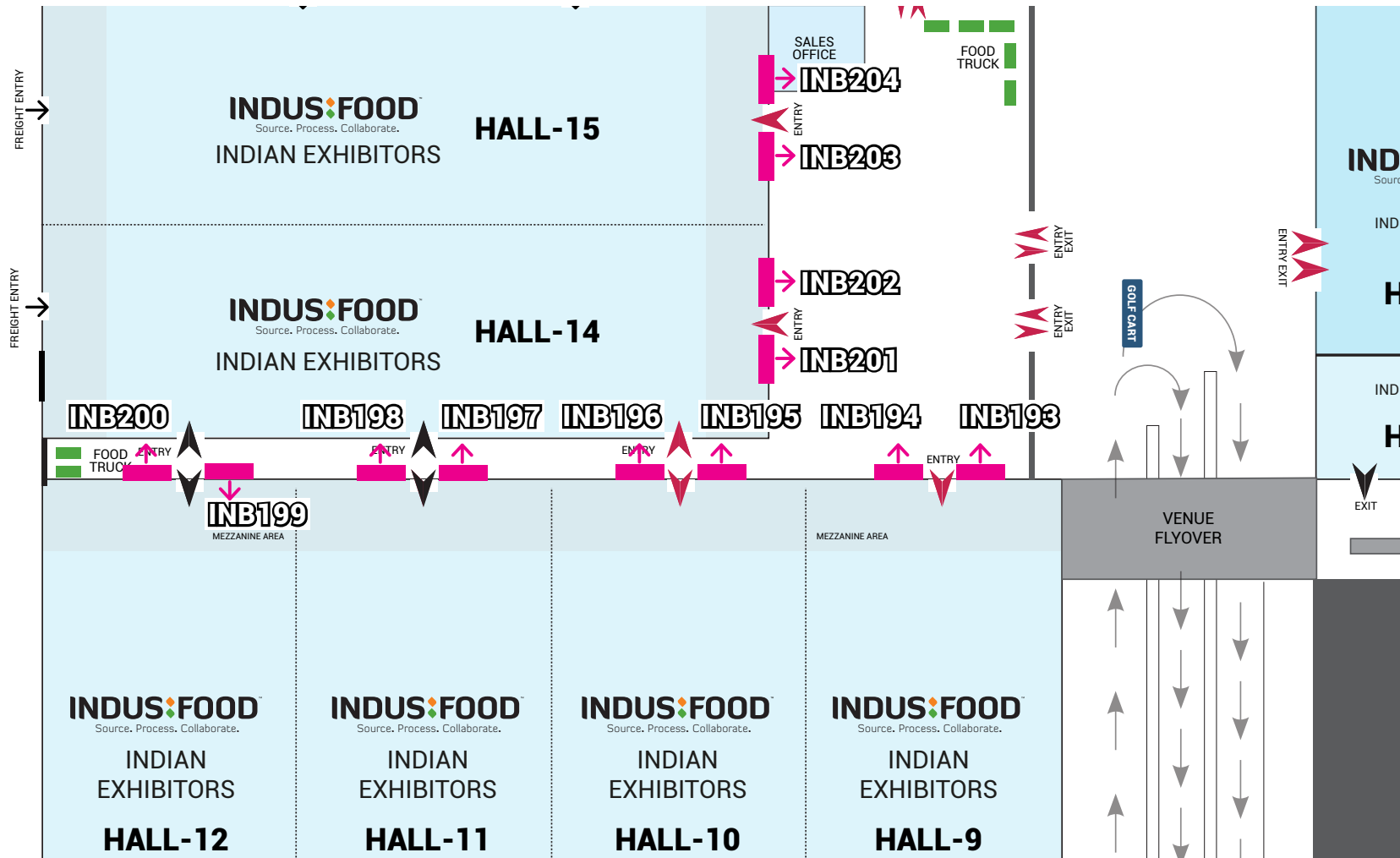
CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB191, INB192	20 X 10 FT (W x H)	1	2	1,00,000/-INR (18% GST Extra)

POSTER
SIZE



EXCLUSIVE WELCOME BRANDING

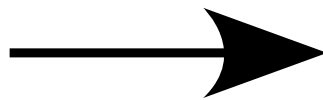
* ONLY BRAND LOGO & BOOTH NO. WILL DISPLAYED



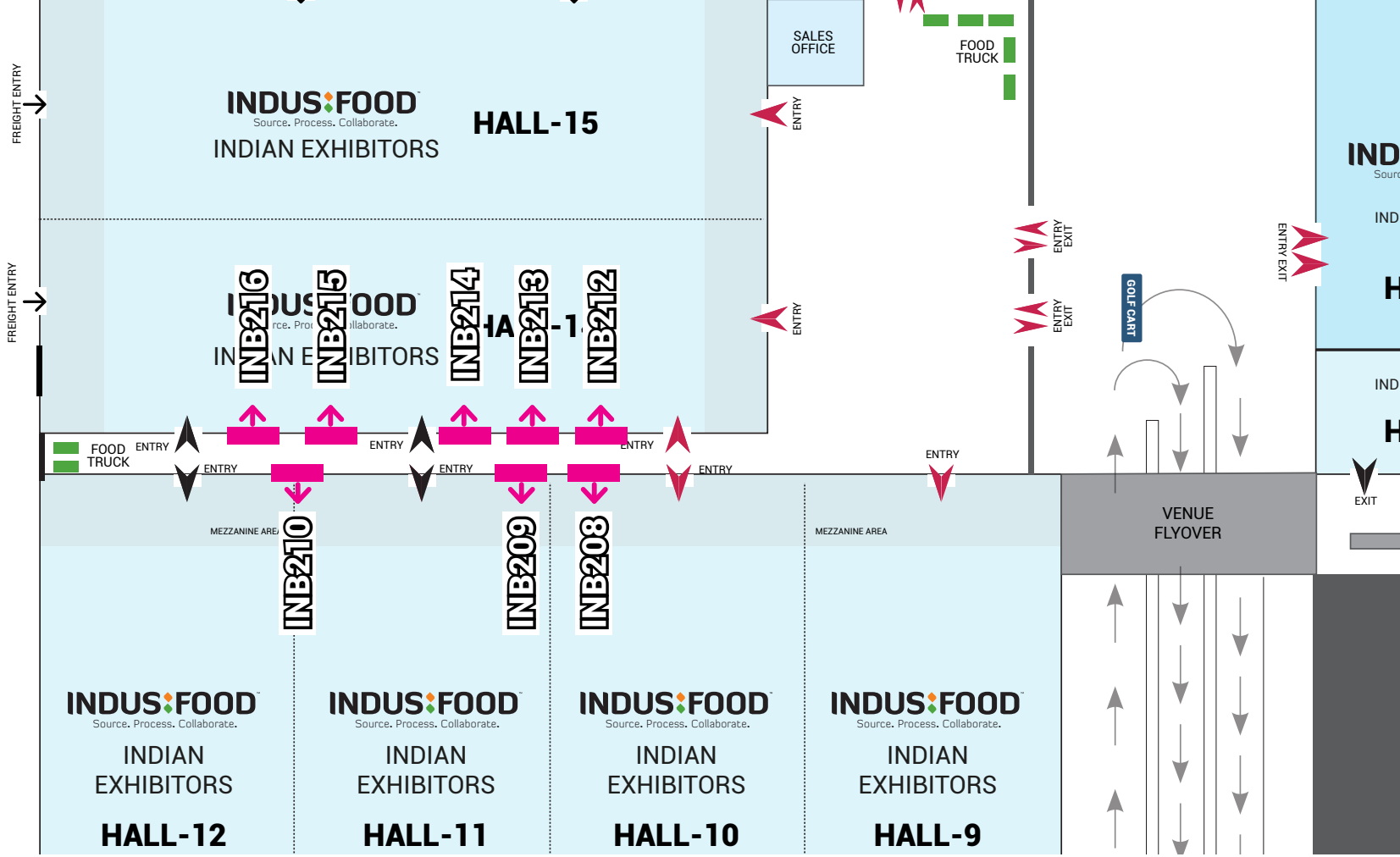
HALL 9	CODE INB193, INB194	QUANTITY 1	TOTAL 2	COST EACH 1,25,000/-INR (18% GST Extra)	
HALL 10	CODE INB195, INB196	QUANTITY 1	TOTAL 2	COST EACH 1,25,000/-INR (18% GST Extra)	
HALL 11	CODE INB197, INB198	QUANTITY 1	TOTAL 2	COST EACH 1,25,000/-INR (18% GST Extra)	
HALL 12	CODE INB199, INB200	QUANTITY 1	TOTAL 2	COST EACH 1,25,000/-INR (18% GST Extra)	

HALL 14	CODE INB201, INB202	QUANTITY 1	TOTAL 2	COST EACH 1,25,000/-INR (18% GST Extra)	
HALL 15	CODE INB203, INB204	QUANTITY 1	TOTAL 2	COST EACH 1,25,000/-INR (18% GST Extra)	

POSTER SIZE



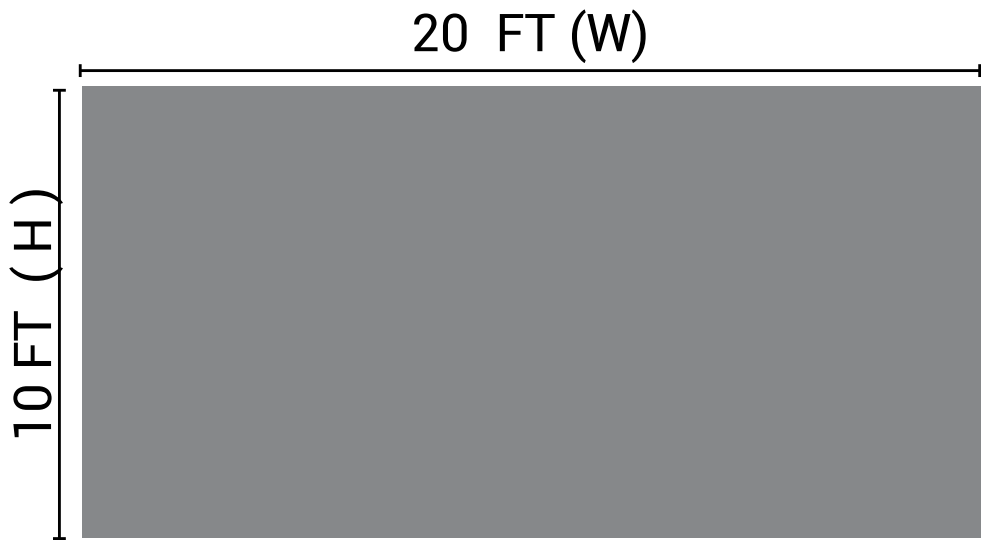
GALLERY BRANDING



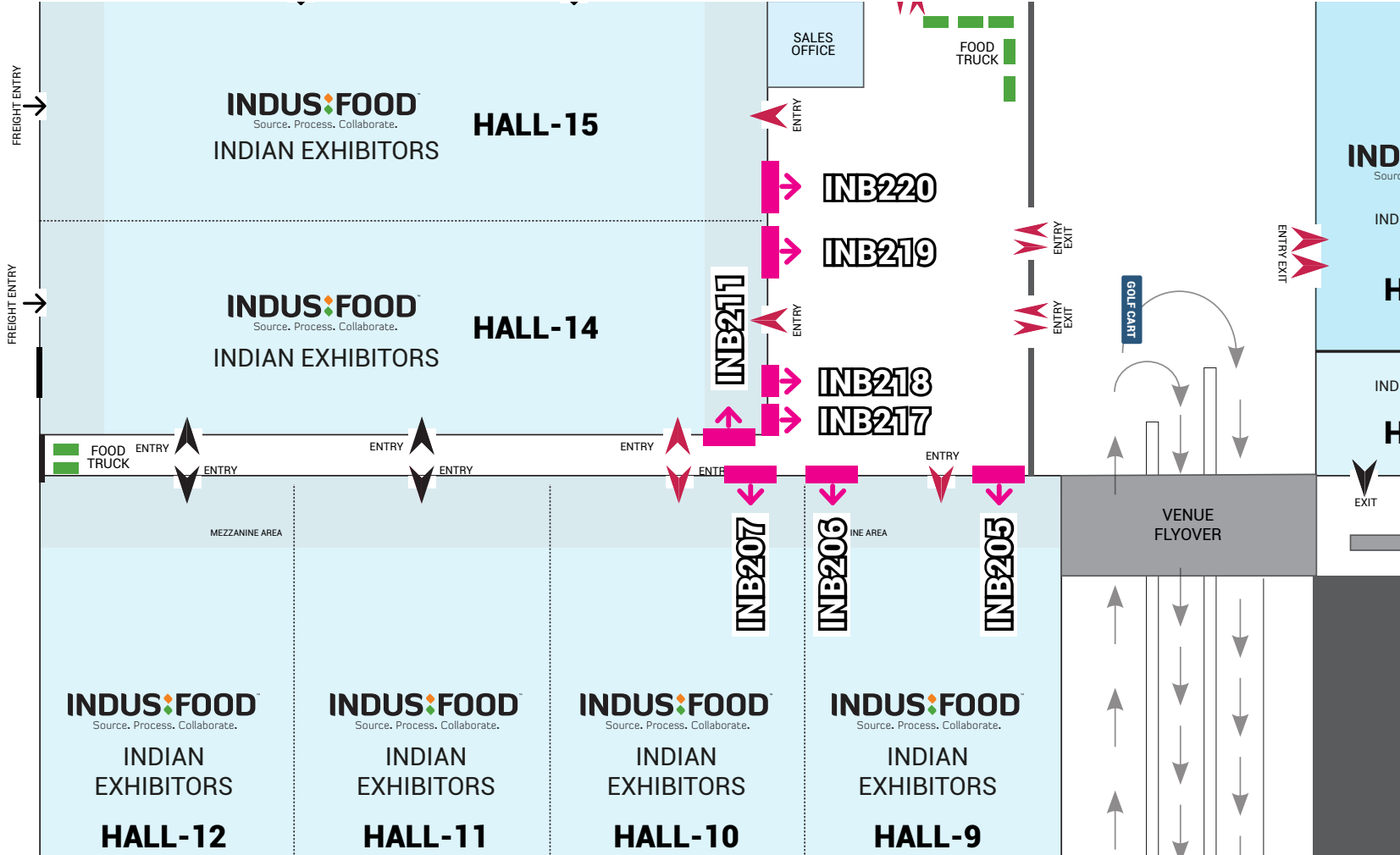
CODE
INB208, INB209, INB210, INB212, INB213, INB214,
INB215, INB216

DIMENSION	QUANTITY	TOTAL	COST EACH
20 X 10 FT (W x H)	1	12	75,000/-INR (18% GST Extra)

POSTER
SIZE →

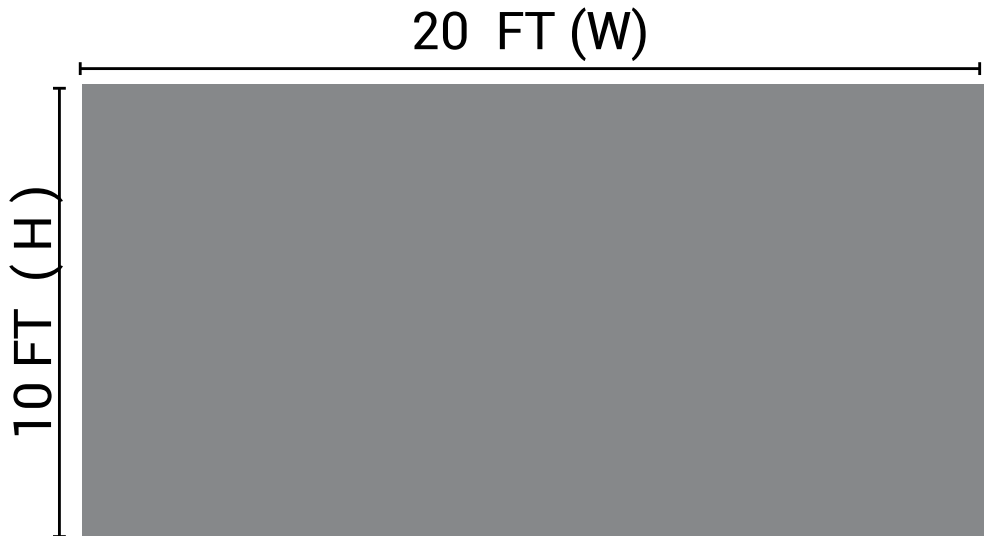


GALLERY BRANDING



CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB205, INB206, INB207, IINB211, INB217, INB218, INB219, INB220	20 X 10 FT (W x H)	1	4	1,25,000/-INR (18% GST Extra)

POSTER
SIZE →



GALLERY BRANDING

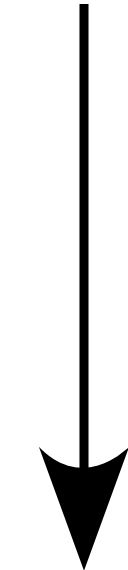


CODE

INB221, INB222, INB223, INB224, INB225, INB226, INB227, INB228, INB229, INB230, INB231, INB232, INB233, INB234, INB235, INB236, INB237

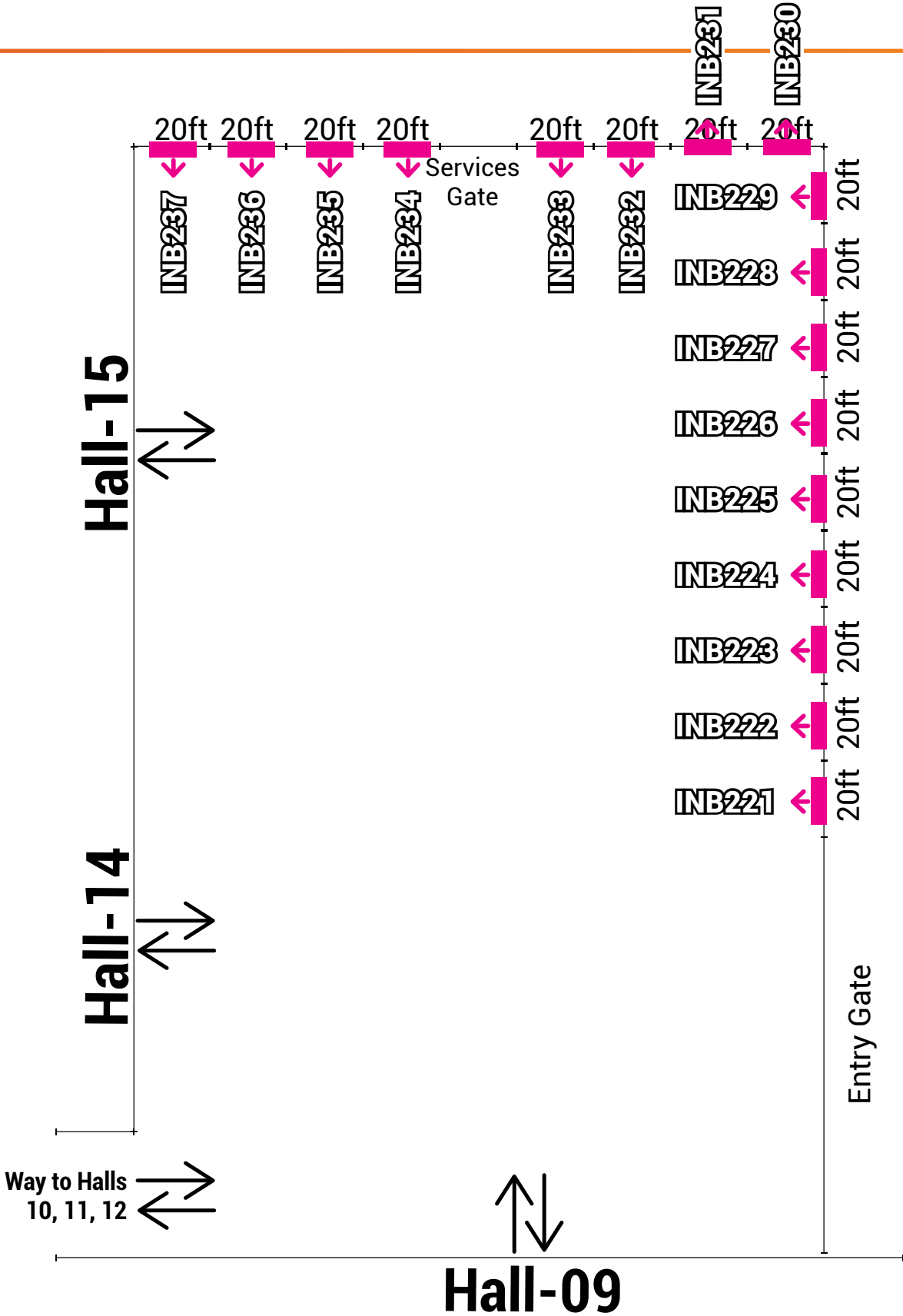
DIMENSION	QUANTITY	TOTAL	COST EACH
20 X 16 FT (W x H)	1	17	1,25,000/-INR (18% GST Extra)

POSTER
SIZE

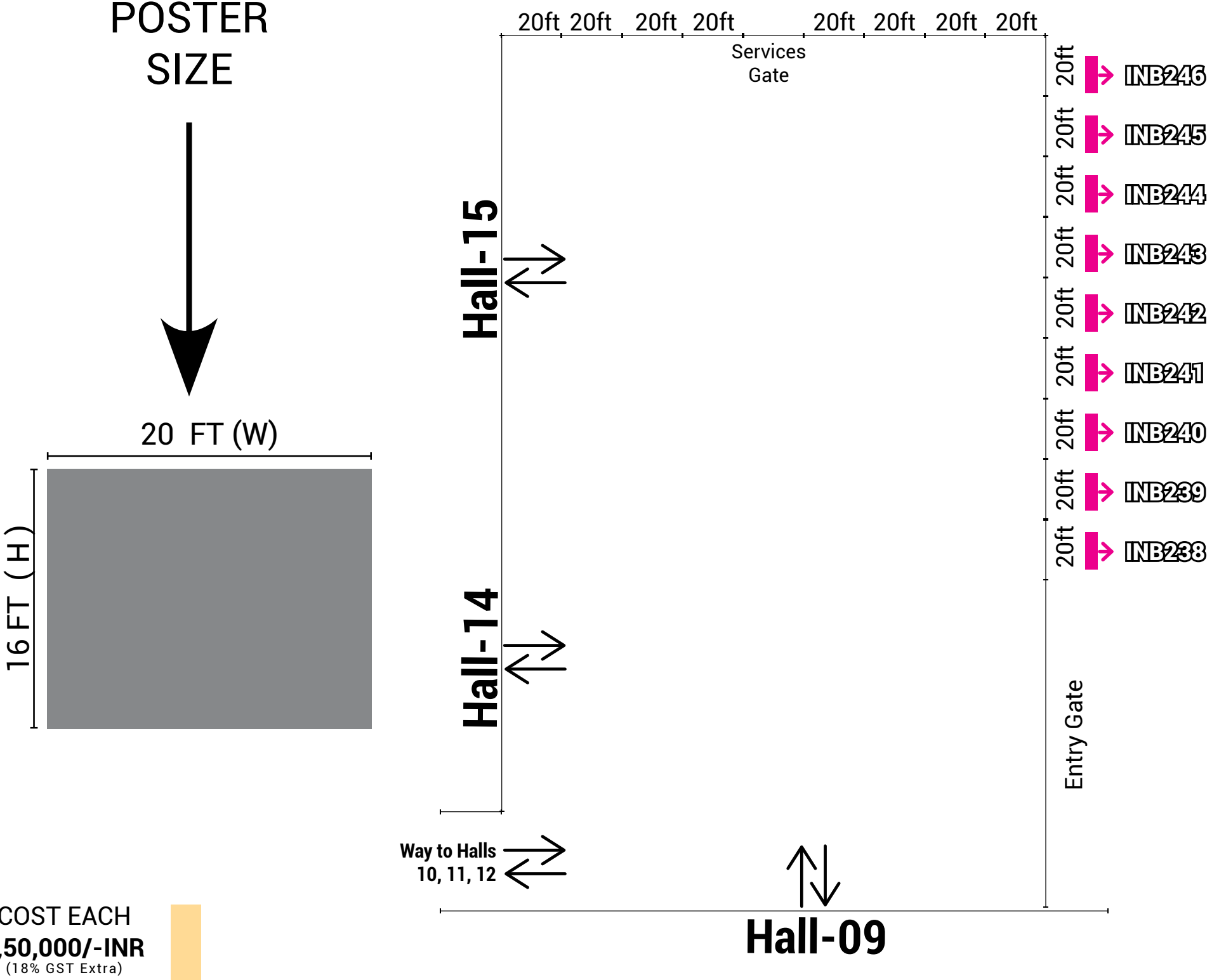


20 FT (W)

16 FT (H)



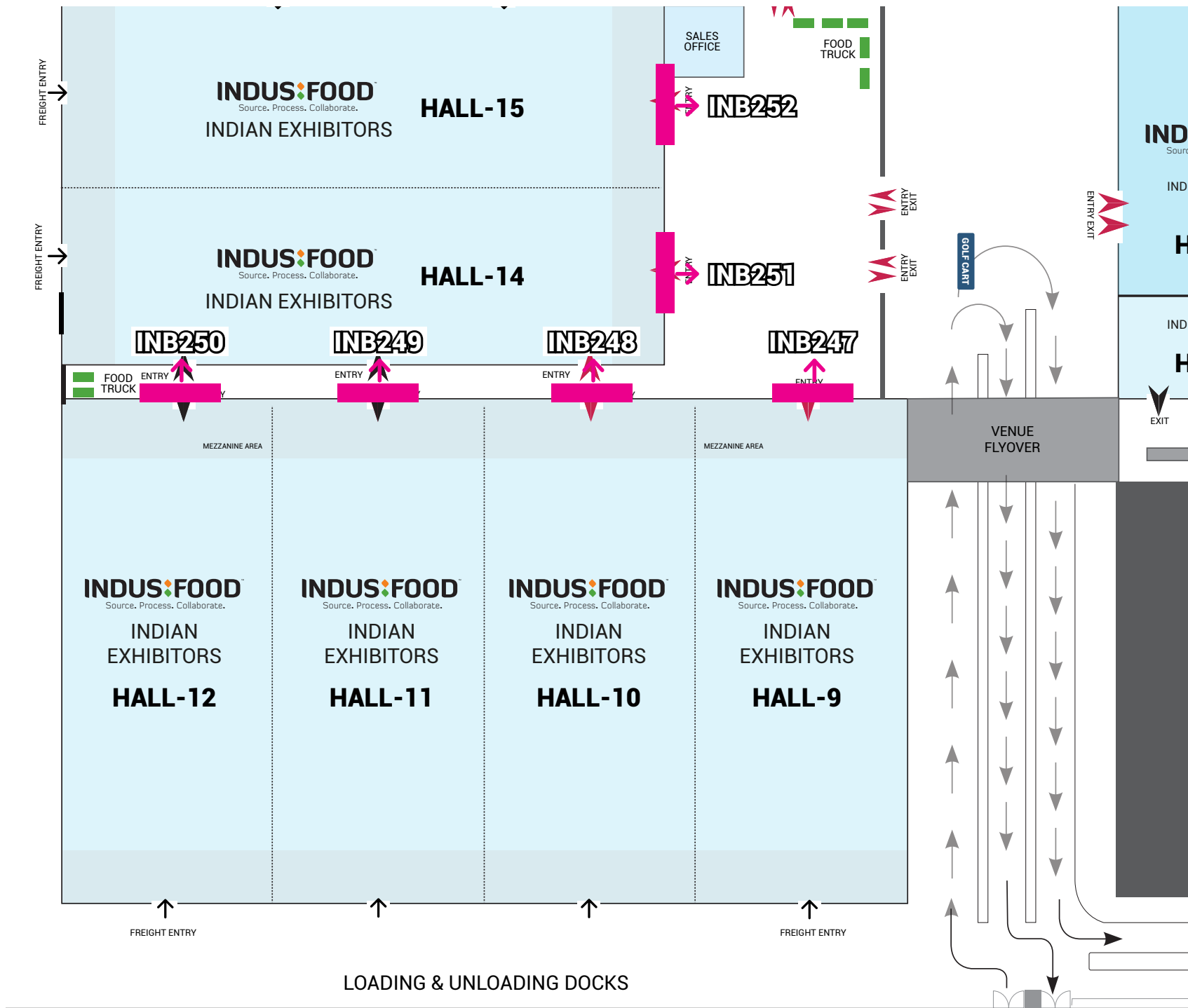
GALLERY BRANDING



CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB238, INB239, INB240, INB241, INB242, INB243, INB244, INB245, INB246	20 X 16 FT (W x H)	1	9	1,50,000/-INR (18% GST Extra)

EXCLUSIVE BRANDING HALL- ENTRY GATES

* ONLY BRAND LOGO. WILL BE DISPLAYED



CODE

INB247, INB248, INB249,
INB250, INB251, INB252

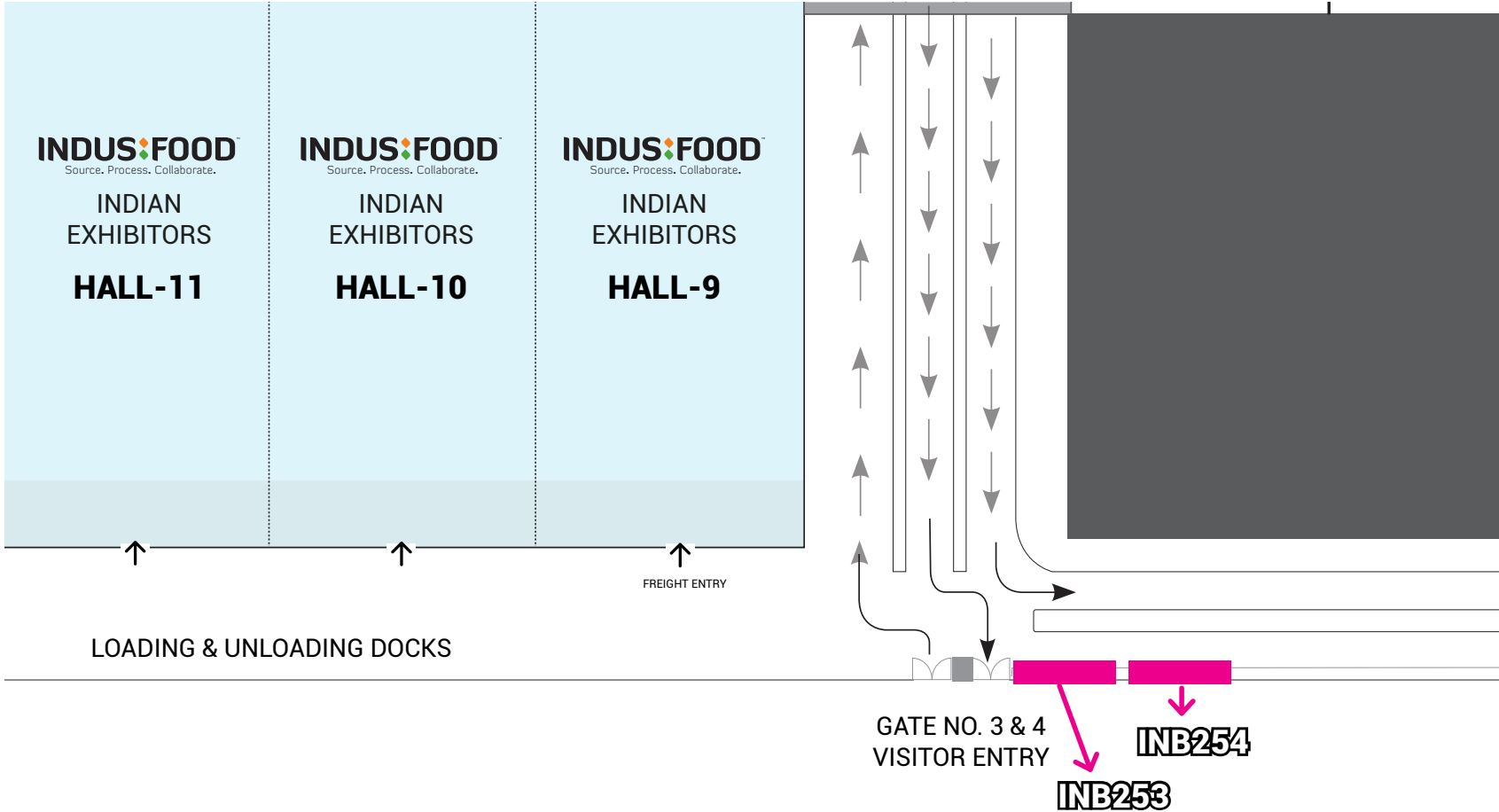
QUANTITY
1

TOTAL
6

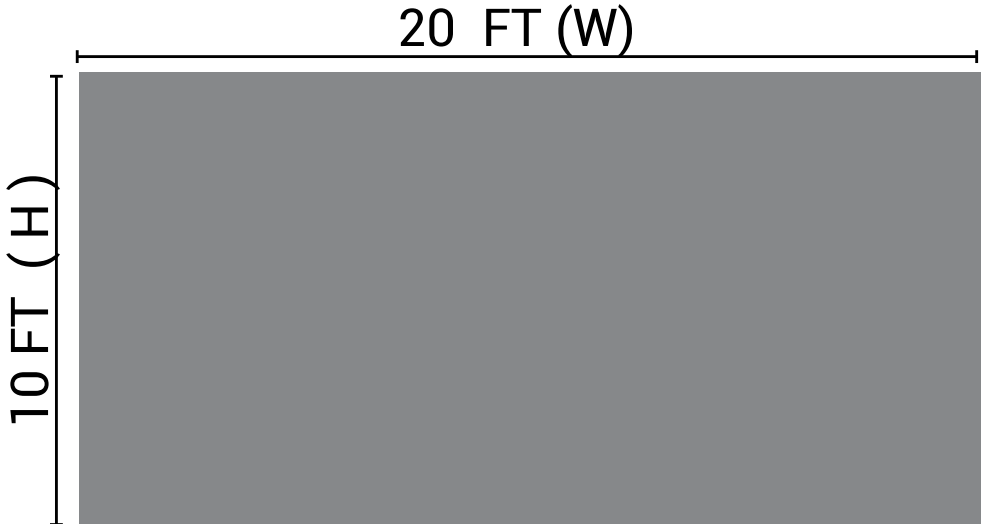
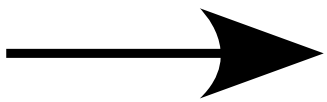
COST EACH
1,25,000/-INR
(18% GST Extra)

GATE NO. 3 & 4
VISITOR ENTRY

OUTSIDE BRANDING AT GATE NO. 3

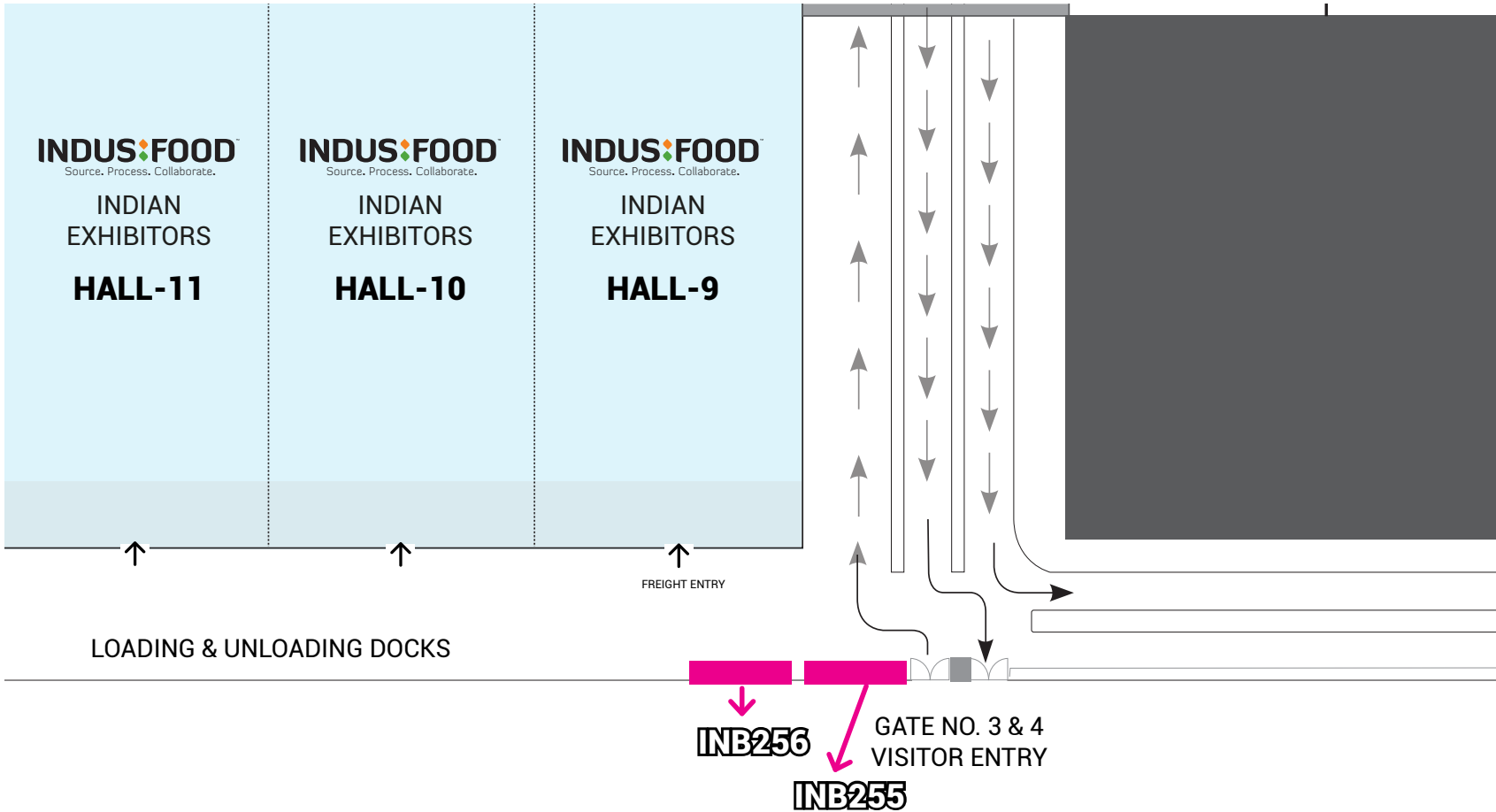


POSTER
SIZE



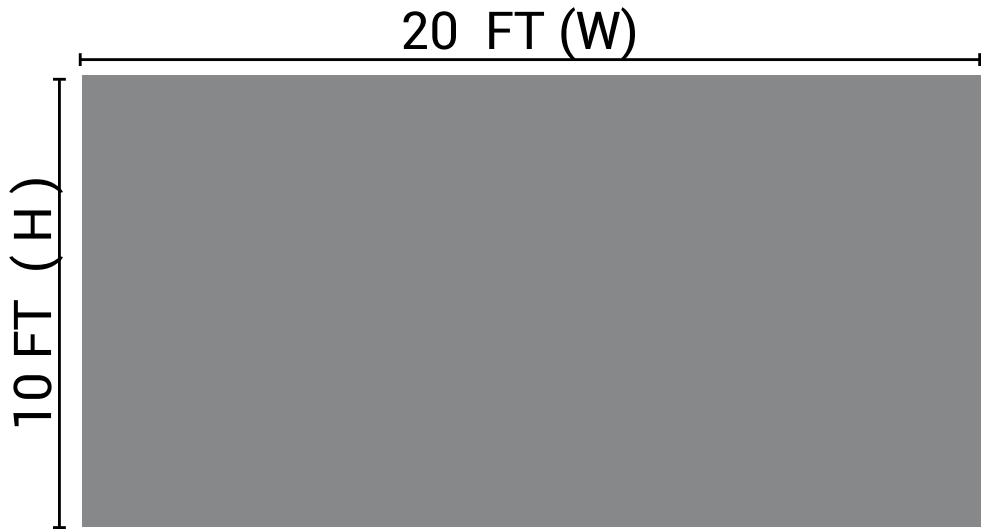
CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB253, INB254	20 X 10 FT (W x H)	1	2	1,00,000/-INR (18% GST Extra)

OUTSIDE BRANDING AT GATE NO. 4



CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB255, INB256	20 X 10 FT (W x H)	1	2	75,000/-INR (18% GST Extra)

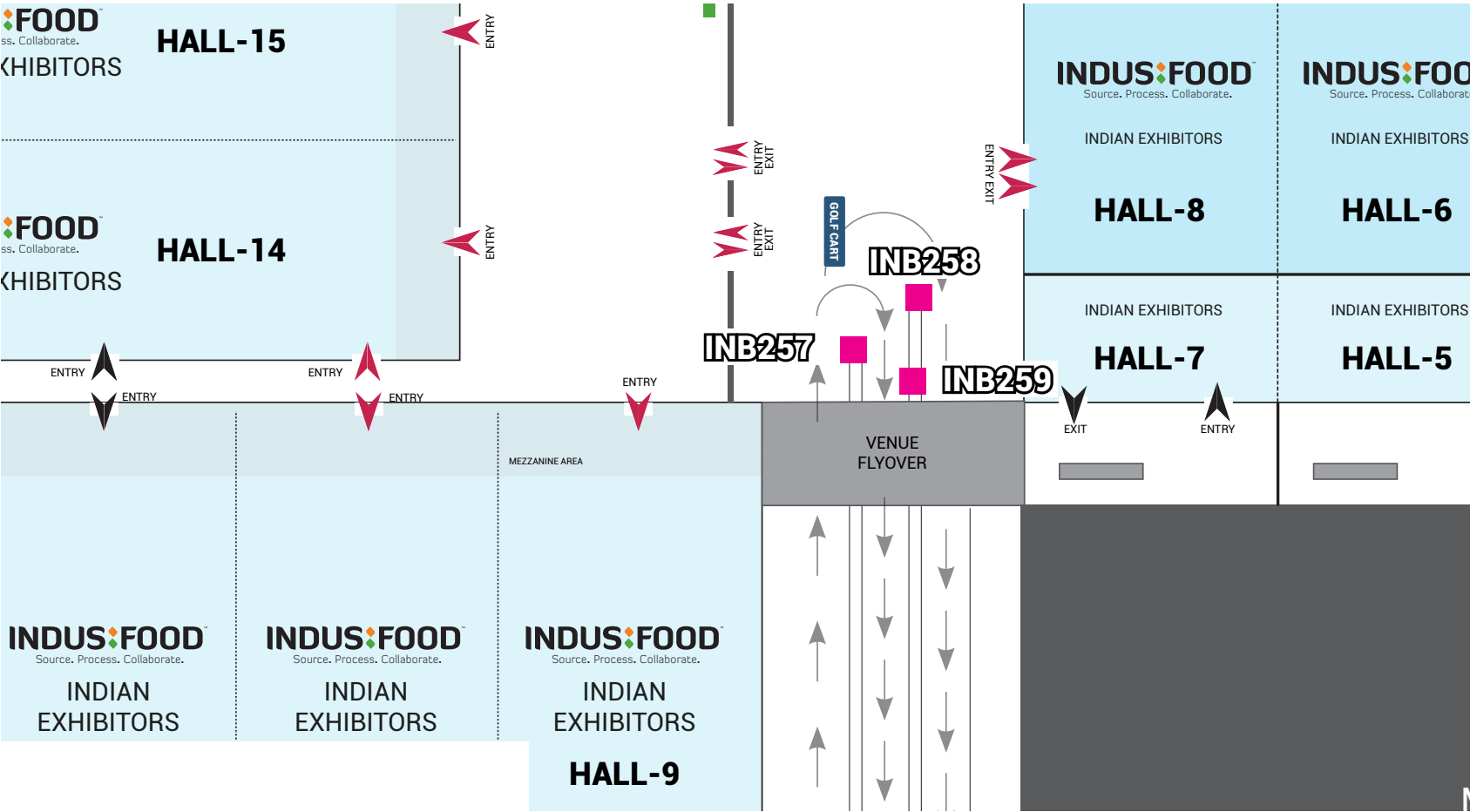
POSTER
SIZE →



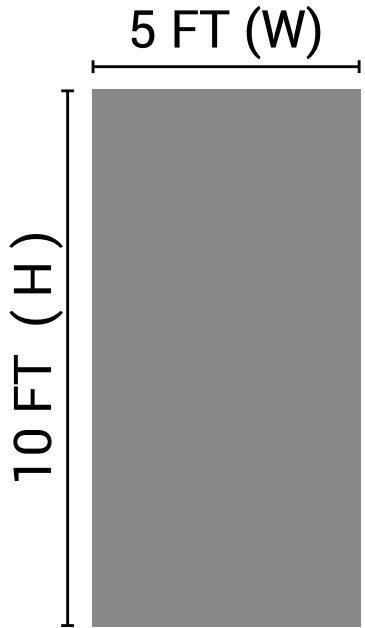
CUBE BRANDING



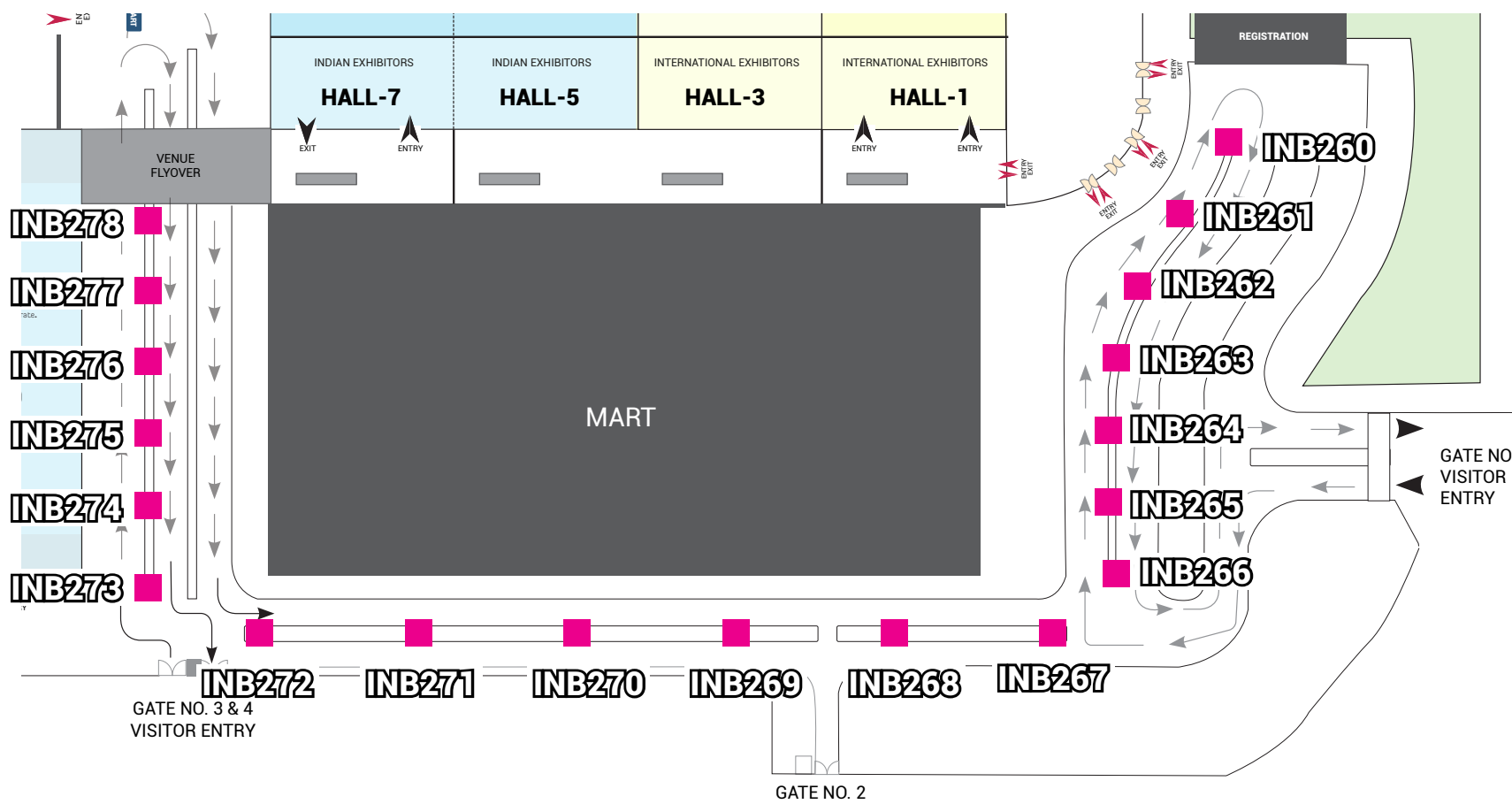
CODE	DIMENSION	QUANTITY	TOTAL	COST EACH
INB257, INB258 , INB259	5 X 10 FT (W x H)	1 X 4	3	1,00,000/-INR (18% GST Extra)



POSTER
SIZE →



CUBE BRANDING

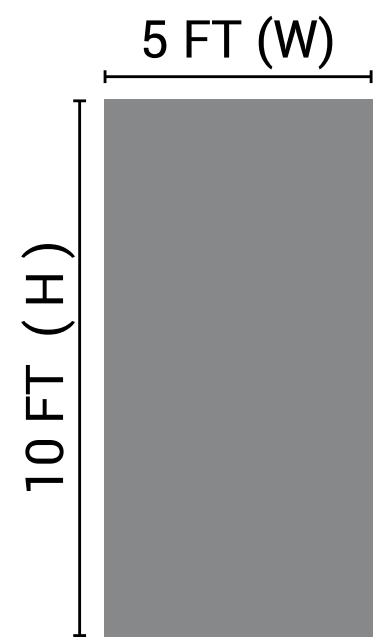


CODE

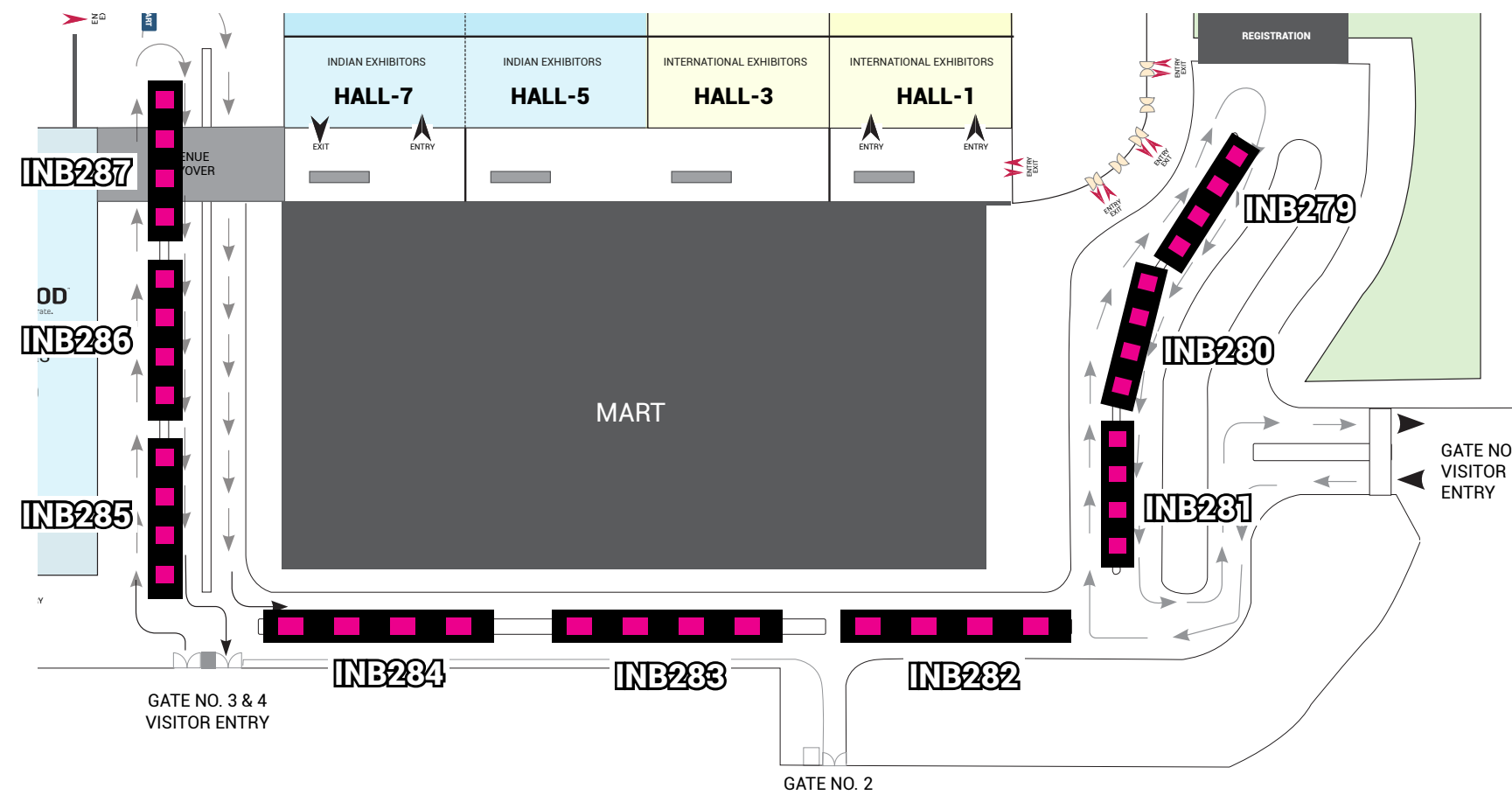
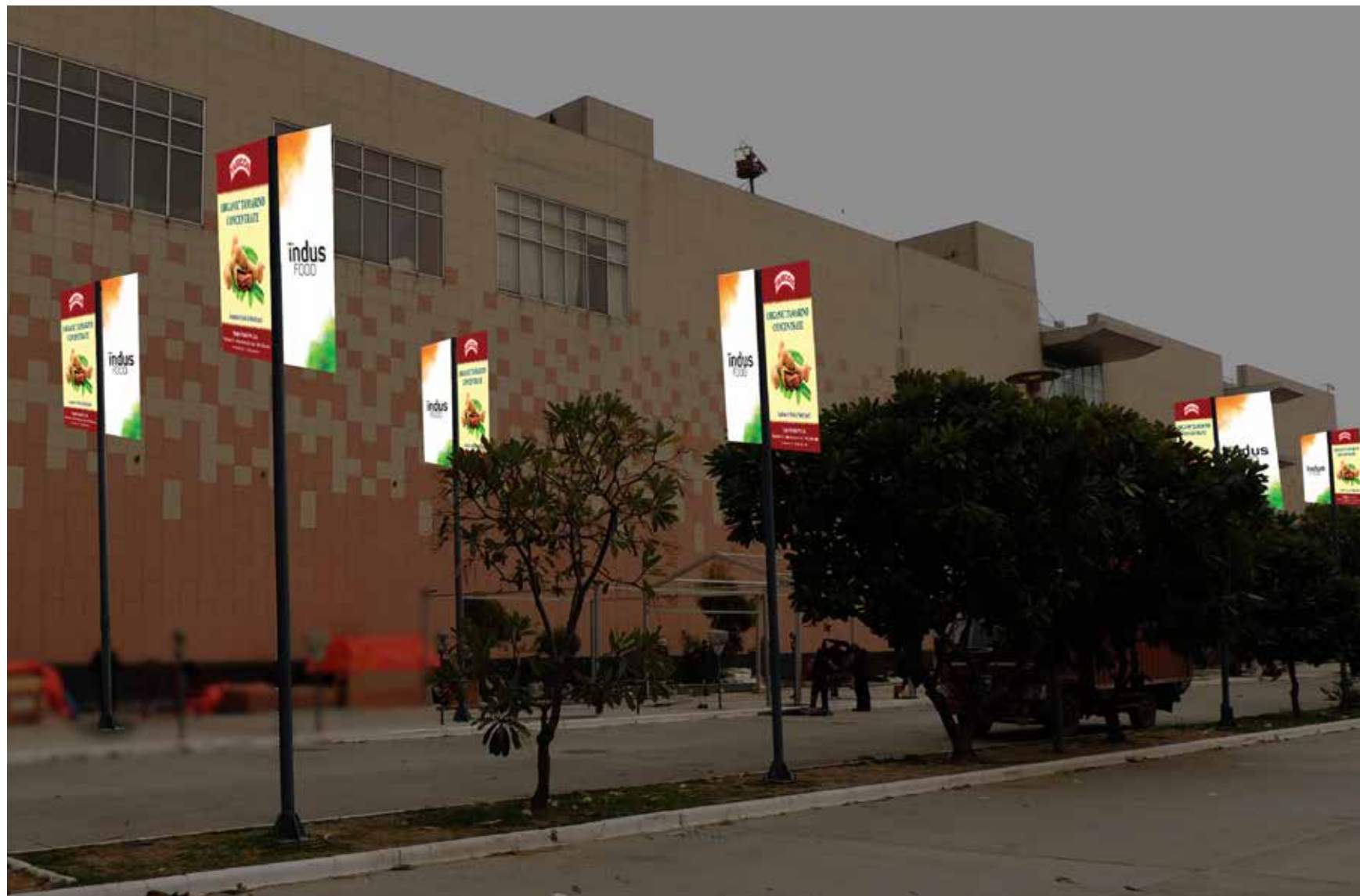
INB260, INB261, INB262, INB263, INB264, INB265, INB266, INB267, INB268, INB269, INB270, INB271, INB272, INB273, INB274, INB275, INB276, INB277, INB278

DIMENSION	QUANTITY	TOTAL	COST EACH
5 X 10 FT (W x H)	1 X 4	19	50,000/-INR (18% GST Extra)

POSTER
SIZE →



LIGHT POLE BUNTING



CODE

INB279, INB280, INB281, INB282, INB283,
INB284, INB285, INB286, INB287

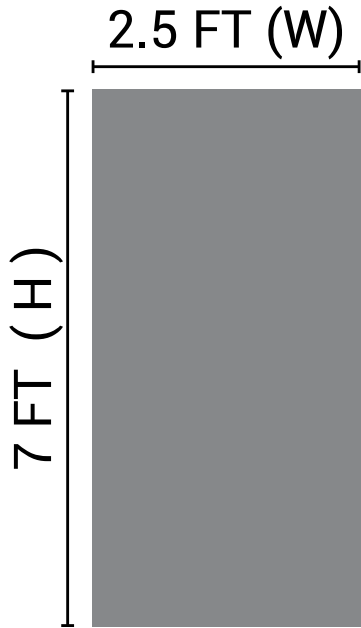
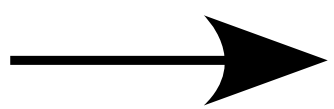
DIMENSION
2.5 X 7 FT
(W x H)

PACK OF
1 X 4

TOTAL
9

COST EACH
1,00,000/-INR
(18% GST Extra)

POSTER
SIZE



BRANDING AT AIRPORT
(ARRIVAL TERMINAL)



CODE	NO. OF	NO. OF DAYS	COST EACH
INB288	SCREENS- 400+	3	8,00,000/-INR
			(18% GST Extra)



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