

7<sup>TH</sup> EDITION  
**POST SHOW  
REPORT  
2024**

# INDUS:FOOD™

Source. Process. Collaborate.

**08 | 09 | 10 January, 2024**  
India Exposition Mart  
Greater Noida, New Delhi, NCR, India





“ I am truly delighted to see Indusfood expand its horizons, demonstrating a New India, which is big and bold... Clearly India is now engaging with new confidence and a position of strength with the rest of the world. Our capacity to organize the world's largest fairs is gradually taking shape. ”

**SHRI PIYUSH GOYAL**

Hon'ble Minister of Commerce & Industry;  
Consumer Affairs, Food & Public Distribution;  
and Textiles, Government of India



The 7<sup>th</sup> Edition of Indusfood attained remarkable scale & broke new ground with a series of meticulously curated events designed to enhance the experience of its participants.





# EXHIBITOR SURVEY

**93%**

Exhibitors are satisfied with the quality of buyers and spot business confirmations.

**89%**

Exhibitors are satisfied with online B2B match-making facilitation.

**92%**

Exhibitors consider Indusfood to be a must-attend event for business.

**90%**

Exhibitors are extremely happy with the Indusfood mobile app.

**94%**

Exhibitors are very happy with the overall event.

**93%**

Exhibitors plan to attend Indusfood in 2025.





## BUYER SURVEY

**91%**

Buyers are satisfied with the quality of exhibitors.

**85%**

Buyers are satisfied with online B2B match-making facilitation.

**89%**

Buyers consider Indusfood to be a must-attend event for business.

**86%**

Buyers are satisfied with organization of the event and the hospitality.

**83%**

Buyers are extremely happy with the Indusfood mobile app.

**92%**

Buyers plan to attend Indusfood in 2025.

**\$1.5 BN+**

ON-SPOT BUSINESS

**1,200+**

EXHIBITORS

**100+**

INTERNATIONAL  
EXHIBITORS FROM 15+  
COUNTRIES

**60,000+**

SQM OF EXHIBITION  
SPACE

**7,500+**

GLOBAL  
BUYERS

**80+**

LARGE INTERNATIONAL  
SUPERMARKET CHAINS

VISITING BUYERS  
FROM

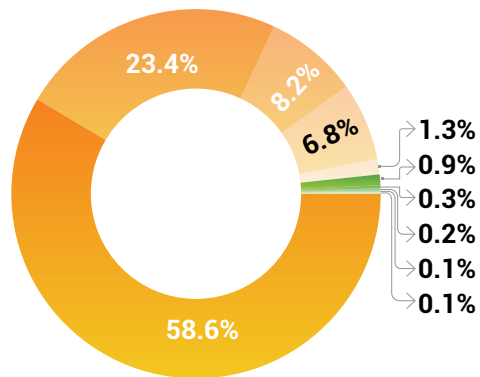
**100+**

COUNTRIES





# VISITOR PROFILE SEGMENT-WISE BREAKUP



- Food distribution & trading companies
- Importers
- Manufacturers
- Supermarket chains
- Distributors
- Major wholesaler groups
- Hotel chains
- Government bodies
- Consultants
- Chambers/associations/trade bodies

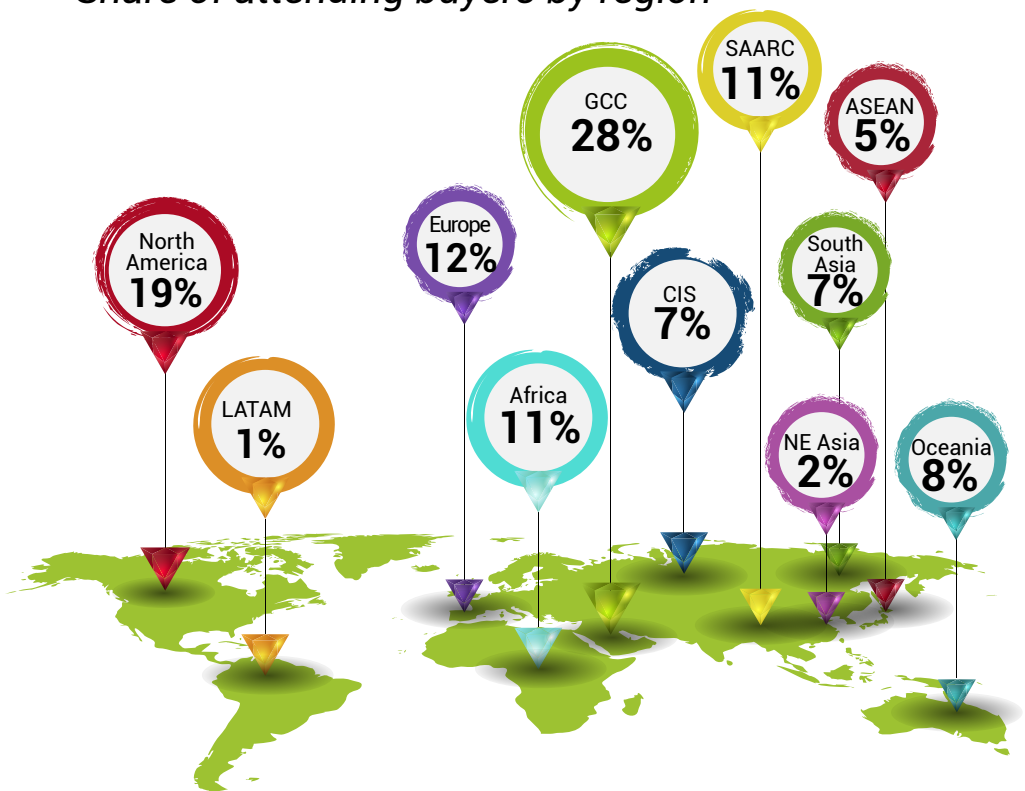


## MAJOR BUYER DELEGATIONS (COUNTRIES)

- 📍 EGYPT
- 📍 UZBEKISTAN
- 📍 RUSSIA
- 📍 BELARUS
- 📍 LEBANON
- 📍 NEPAL
- 📍 PALESTINE
- 📍 IRAN
- 📍 IRAQ

# GLOBAL SOURCING PLATFORM

Share of attending buyers by region



**100+**  
**EXHIBITORS**  
**FROM 15+**  
**COUNTRIES**



United Kingdom



Russia



UAE



China



Canada



Australia



Saudi Arabia



Turkey



Spain



Hong Kong



Vietnam



Lebanon



Uzbekistan



Bangladesh



Sri Lanka



Nepal





## NEW PAVILLIONS



Fresh Fruits &  
Vegetables



Wines &  
Spirits



Healthy &  
Vegan



Marine  
Products



## EXHIBITOR ZONES



Sweets &  
Confectionery



Dairy



Indian Ethnic  
Food & Snacks



Tea &  
Coffee



Pulses &  
Grains



Sugar &  
Flour



Non-alcoholic  
Beverages



Meat, Poultry,  
& Seafood



Dry  
Fruits



Oil &  
Oilseeds



Spices



Consumer  
Foods

# TESTIMONIALS



**VIRAJ BAHL, MANAGING DIRECTOR,  
VEEBA**

"I truly appreciate the unique initiatives by Indusfood, making it a truly standout show. Its strong commitment to bring in international buyers showcases a progressive approach, which is crucial to put India on the global export map."



**SUNIL D'SOUZA, MD & CEO, TATA  
CONSUMER PRODUCTS LTD**

"Indusfood has rapidly grown to be the premier event in Asia, showcasing F&B brands to global buyers. We see it as a fantastic event to display our strengths, brands and products and form strategic partnerships to grow our international business."



**PARAS DESAI, EXECUTIVE DIRECTOR  
WAGH BAKRI TEA GROUP**

"Indusfood is a major trade show to promote India's F&B industry. Most of our international distributors attend this vibrant trade show. It contributes to global visibility of Indian food products and facilitates partnerships."



**MANI BAKSHI, VICE PRESIDENT,  
SINGH & SINGH DISTRIBUTION, USA**

"This year, Indusfood has been a great event and everything has been very well organized from the quality vendors they have to the entire setup here. Everything has been top of the line and I congratulate TPCI for the success of the event."



**YOVARAJA HARI RAMA KRISHNAN  
MD, SABRINI FOODS, AUSTRALIA**

"It's a great opportunity to visit Indusfood with this quantum of good exhibitors participating in the show. It looks like a good future for us, as we don't need to go anywhere else. I appreciate the organizers & look forward to upcoming editions too."



**SRIVIDHAR MOOSAPETA, CEO  
KHIMJI RAMDAS LLC, OMAN**

"I can visibly see the difference between when Indusfood started and what we're doing right now. It has become bigger, better and much more productive. We are on a platform that can take us forward for many decades to come."



**DR. SANJAY NAGARKAR, FOUNDER &  
CEO, GLOBEX BIOTECH, NEPAL**

"We are trying to find products that represent USPs of Indian processed food, which we can import to Hong Kong, as it is a global hub. Indusfood has a lot of such products, which we find to be very appropriate for the global market."

Online exhibitor and buyer listing along with profile page helps in digital promotion and matchmaking.



**ATANU DEY, HEAD-INTERNATIONAL BUSINESS, BAMBINO AGRO**

"Indusfood facilitates meaningful connections between exporters and importers, making it a crucial and commendable event. I congratulate TPCI for its dedication to create a purposeful & effective event for the Indian F&B industry."



**AMIT KUMAR BALECHA, DIRECTOR, ITF FOODS PVT LTD**

"Indusfood is building a way towards *Atmanirbhar Bharat*, enabling exporters to engage with global buyers, who access the hidden treasures of India under one roof. Being associated from the 1<sup>st</sup> edition, it is a true catalyst in our global journey."



**DHAVAL SHAH, DIRECTOR JAIRAJ GROUP**

"Indusfood is an exceptionally curated platform, offering a conducive environment for meaningful engagements. We are extremely happy about the networking opportunities that Indusfood opened up, helping us expand our presence."



**MANJEET SINGH GILL, PRESIDENT, INDIAN FEDERATION OF CULINARY ASSOCIATIONS**

"Indusfood will raise awareness of the variety of food products that can be imported from India to meet growing demand. I am confident that shortly, we will be able to make it one of the biggest trade shows in the world of food."



**SHANAVAS PADIYATH MOHAMED IBRAHIM, REGIONAL MANAGER, LULU HYPERMARKET, QATAR**

"Indusfood has proved to be an exceptional experience for us, featuring a diverse array of Indian food and beverage products in one place. Our focus will be on searching for and sourcing items and innovative products that are inspired by nature."



**PANKAJ SAJJANI, CATEGORY MANAGER, FMCG RETAIL, CHOITHRAMS**

"Indusfood is a fantastic platform where various brands come together under one roof. It is crucial for us to stay informed about current trends. It helps us plan and strategize, discover new brands and connect with existing ones."



**ROB DIAMANTOPOULOS, NATIONAL BUSINESS MANAGER, OSTINDO FOODS, AUSTRALIA**

"Indusfood serves as an ideal platform for our business, as we concentrate on introducing innovative snack and beverage products to the Australian market. We aim to distribute them to both independent retailers and major outlets."



**PRADEEP SALWAN, PRESIDENT, APNA FOODS IMPORTS CO, US**

"Indusfood is the best platform for buyers like us who look for quality business at one place and this edition is the greatest among all the previous events. We have seen great buyer footfall and many of us have signed various deals."

**Indusfood is 100% digital & open.**

**Visit [indusfood.co.in](https://indusfood.co.in) for complete listing**



# INDIA-GLOBAL CULINARY EXCHANGE

Taking India's rich and diverse culinary heritage to the world

- Direct engagement with global chefs.
- Showcase of RTC, RTE, RTS & frozen food products.
- Live cooking, plating and serving sessions.
- Unlock global HORECA business opportunities.



# INDUSFOOD INNOVATION ZONE

Unveiling India's most innovative F&B products

- Products nominated by participating exhibitors.
- Shortlisting for Innovation Showcase by esteemed jury.
- Presentation opportunity at Indusfood Innovation Stage.
- Felicitation of winners at Indusfood Innovation Awards.



# INDUS KNOWLEDGE HUB

Intense knowledge sessions to help businesses navigate the complexities of the dynamic global F&B market.

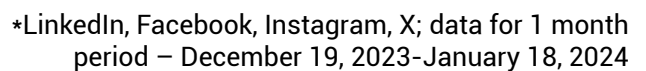
- Future of Modern Retail & HORECA
- Growing opportunities from e-commerce
- Changing global consumer market dynamics
- International marketing strategies
- Evolving Food Technology Trends
- Regulatory & sustainability challenges in food trade





# SNAPSHOTS OF THE BREAKTHROUGH 7<sup>TH</sup> EDITION







# MEDIA COVERAGE

Indusfood 2024 featured in more than 200 print and online media publications





**INDUSFOOD  
IS AT THE  
FOREFRONT  
OF DRIVING  
GLOBAL F&B  
COMMERCE BY  
CATALYSING  
TRADE,  
NURTURING  
CONNECTIONS,  
AND  
ESTABLISHING  
DYNAMIC  
KNOWLEDGE-  
BASED  
PLATFORMS  
FOR ITS EVER  
EXPANDING  
COMMUNITY.**







SEE YOU AT  
**INDUSFOOD 2025**

8<sup>TH</sup> EDITION

**INDUS**  **FOOD**™

**08 09 10 JANUARY, 2025**

India Exposition Mart, Greater Noida, New Delhi, NCR, India

ORGANISED BY

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Council of India

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